China Programme, final report for projects 2014-2016
SUMMARY REPORT FOR PUBLICATION

**Name of the project**
Finnish-Chinese Cooperation Development (FCCD)

**Coordinating Institution**
Laurea University of Applied Sciences

**Objectives of the project (as indicated in the project proposal)**
The objective of the project was to increase cooperation between Finnish and Chinese project participants. In Finland the project was coordinated by Laurea UAS and project participant was HAMK UAS. In China the participants were: Xiamen University Software School, Jiangxi Science and Technology Normal University, Beijing Technology and Business University. Tool for cooperation between the HEIs was a common project aimed to increase business opportunities for companies in both countries. The role of HEIs were to act as contact points for interested companies, gather ideas for cooperation and where possible develop market entry plans for the needs of individual companies.

**Achieved results and outcomes**
The universities involved have been working together almost two years and developed good working relationships. Laurea and HAMK have been able to further profile themselves as valuable contact points for local business community seeking assistance in developing international operations. Assisting companies in developing market entry plans and finding suitable business partners.

**Activities carried out during the project**
Activities consisted of: travelling to China with Finnish students and staff, Chinese students and staff travelling to Finland and a seminar in Laurea Hyvinkää. Active and frequent communication with local businesses seeking internationalization. Active communication with governmental organizations as well as non-governmental organizations who provide help for companies in the internationalization processes. Companies and other organizations were contacted during the project both in China and Finland. Developing market entry plans for companies based on their needs and active seeking of possible business partners in both countries.

**Future developments**
Continue the good work between project participants in Finland and China. Possible future student-led project execution. Development of a web portal for companies seeking internationalization opportunities.

**Other remarks**
Thank You!