Partner search

Culture sub-Program

Strand/category	Creative Europe - Co-operation Project - Small
Deadline	27.11.2019

Cultural operator(s)

Name and country	Aarhus University, ARTS, Communication & Culture Denmark – Aarhus – Central Denmark Region
Short description	**Aarhus University** is the largest and second oldest research university in Denmark. The University is ranked among the top 100 world's best universities, belongs to the Coimbra Group, the Guild, and Utrecht Network of European universities and is a member of the European University Association. The university was founded in Aarhus, Denmark, in 1928 and comprises four faculties in Arts, Science and Technology, Health, and Business and Social Sciences and has a total of twenty-seven departments. It is home to over thirty internationally recognised research centres, including fifteen Centres of Excellence funded by the Danish National Research Foundation. The business school within Aarhus University, called Aarhus BSS, holds the EFMD (European Foundation for Management Development) Equis accreditation, the Association to Advance Collegiate Schools of Business (AACSB) and the Association of MBAs (AMBA). This makes the business school of Aarhus University one of the few in the world to hold the so-called Triple Crown accreditation. Times Higher Education ranks Aarhus University in the top 10 of the most beautiful universities in Europe (2018).
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Proposed Creative Europe project

Field(s)	Dance – FashionTech – Augmented -
Description	**AWOW Aarhus Walks on Water** AWOW was established in 2017 as a commissioned event by the European Capital of Culture Aarhus 2017 and prolonged as a legacy event in 2018. AWOW fosters spectacular open air fashiontech events on (or near) water in urban settings. AWOW events combine the performance arts, dancers, fashion makers, state-of-the-art technology pioneers, national and international talent development, academic programs as well as fashion presentations to +1000 audiences. AWOW events are democratic and inclusive, reaching out to new audiences while experimenting with the presentation of fashiontech to large audiences in urban settings. Visual and auditive effects as well as audience data will be integrated in the event. Within the concept of large scale fashiontech events **AWOW 2020-2022** will concentrate on three major themes: 1) body enablement and welfare technology 2) audience development through cross sectoral networks 3) talent development in co-creation establishing a cross sectoral European network, working together towards an open air event in 2021. The preparation and co-creation will be organized in workshops. For further information on Aarhus Walks on Water please see AWOW European Capital of Culture event 2017 http://awow2017.aarhuswalksonwater.dk/ AWOW Legacy Event 2018 http://awow 2018.aarhuswalksonwater.dk/

Partners currently involved in the project (if any)

Name of organisation and country	AU Aarhus University, ARTS, Communication & Culture - DK Performing Arts Platform - DK Danish Dance Theatre - DK Creative Ring EU and WearSustain – (European Umbrella for local partners)

Partners searched

Countries	Portugal (Porto) - Finland (Tampere) – Belgium (Antwerp) – NL (Eindhoven)
Preferred profile	AWOW is looking for partners, who e.g. could be players within or representing clusters/hubs within the creative, digital, tech, fashion, creative or cultural industry. We also welcome regional, municipal, and academic partners. We particularly look for partners engaging in cultural creative/tech updating fashion and textile industries. We also look for partners engaging in the crossover between body enablement, performance and technology. But also partners who can contribute to audience and talent development. AWOW has successfully had young cutting-edge designers taking part in a mentor program supported by local industry. We are equally looking for talent development with tech talents.

Previous Creative Europe or Culture 2007-2013 programme experience (if any)

Project name(s)	-
Role within projects	-

Are you interested in participating in other EU projects as a partner?

Yes	Yes
No	
What kind of projects are you interested in participating in?	Projects focusing on talent and audience development as well as human-centered tech development.

Other

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