Project title: 21st century skills for European and Chinese business relations through double degrees

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The aim of the project is to develop and implement a modern and innovative double degree programme focusing on business relations between Finland/EU and China. The focus is on SME’s and start-up businesses. 6 Finnish and 6 Chinese students will be offered the possibility to spend one academic year at the partner institution, where they are expected to complete 60 ECTS/one year of full studies in jointly developed courses that match the learning outcomes of the programme. The objective is to prepare Finnish students for operating in a Chinese business environment, as entrepreneurs and to prepare Chinese students for operating on the Finnish and Nordic markets. In addition to exchange periods in China and Finland, the students will also learn collaboratively online and face-to-face, as the project also emphasizes on the use of educational technology in learning. The mobility periods also include a work placement period.

Partners
Seinäjoki University of Applied Sciences
Sanda University