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<th>Coordinator</th>
<th>The aims of the project are as follows:</th>
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| **Haaga-Helia University of Applied Sciences**  
**Vierumäki Unit**  
**Kari Puronaho**  
kari.puronaho@haaga-helia.fi | - plan, prepare and execute the upgrade of sport management study modules in Guangzhou Polytechnic of Sports in cooperation with Haaga-Helia University of Applied Sciences to complete university degrees.  
- plan and realize international sport management seminars in Helsinki and in Guangzhou  
- plan and start research cooperation and plan other collaborative activities  
- plan and start staff exchange between Haaga-Helia University of Applied Sciences and Guangzhou Polytechnic of Sports |

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<th>Partners</th>
<th>The anticipated results include:</th>
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| **Guangzhou Polytechnic of Sports** | 1. Study possibilities to Bachelor of Sports degree for Chinese students  
2. International sport management seminars (two in Helsinki and two in Guangzhou)  
3. First research cooperation project  
4. Start staff exchange between Haaga-Helia University of Applied Sciences and Guangzhou Polytechnic of Sports  
5. Start planning also other collaborative activities and to other areas of sport sciences |