

TFK programme, funded projects 2022

<p>Project title: Co-creating Learning for Internationalizing Regions – The Peer2Peer Model</p>	
<p>Coordinator</p> <p>Laurea-ammattikorkeakoulu Oy</p> <p>Conrad Lyaruu conrad.lyaruu@laurea.fi</p>	<p>P2P-CLIR 2022 will be a one calendar year project carrying two semesters of the academic year 2022/2023 and 2023/2024. The key aim of this project is to facilitate professional learning excellence while supporting regional companies in internationalization through curriculum integration with authentic regional partnerships. This project is as a result of the pilot made on a virtual consulting project in the fall of 2021 with the excellent results. This is expected to be a Blended Intensive Project for 15ECTS credits where students from Laurea University of Applied Sciences, Finland (Hereinafter Laurea) and the Universidad Del Desarrollo, Chile (Hereinafter UDD) will work with companies from both countries under the guidance of the lecturers from both institutions. The activities will be carried out online with possible short and long mobilities to partner countries.</p> <p>The partners in this project are Laurea University of Applied Sciences and the Universidad Del Desarrollo from Chile.</p>
<p>Partners</p> <p>Universidad del Desarrollo</p>	<p>The project will associate lecturers, partner companies and actors from the international services in preparing and coordinating the actions which will be executed based on three different perspectives:</p> <ol style="list-style-type: none"> 1) Long and short mobility activities for students with constant interaction with lecturers and companies 2) Support the internationalization of the selected companies or organization both in Finland and Chile 3) Co-creating international aspects in the curriculum based on the implementation <p>Students from both institutions will engage into the market entry and strategic business internationalization courses together with companies from similar partner countries. Lecturers will support mixed teams of students in developing feasible results for partner companies and support their internationalization elements. The semester long mobile students are expected to act as ambassadors in the project in addition to being active team players. This will support the bridging of any cultural gaps as well as solving various details related to cultural work ethics or language competencies especially when researching the operative environments. The project will also include two group short mobilities per partner, one each semester in order to give</p>

students and staff involved an understanding of the partner country's operative environment, visiting companies as well as clarifying ways of work.

As this is the first project between Laurea and the Latin America, the knowledge gained from the P2P-CLIR 2022 will result in the developing a model to operate blended programmes with partner companies and mixed teams while utilizing students as ambassadors in bridging cultural and institutional understanding gaps. In addition, this project will pave ways for a new model of possible online internships between Finland and Latin America. Both results are expected to be infused to the needs of the local regions in terms on internationalization, be it companies, organizations or systems.



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