Project title: Curricula Integration and Blended Mobility – New models of Finnish-Vietnamese Degree Programmes in Business and Engineering

Coordinator

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In the fast-developing economy of Vietnam there is an increasing need to provide higher education for a growing young population. According to the World Bank report published in April 2020, Vietnam’s access to higher education is below 30% as measured by gross enrolment rate, one of the lowest among East Asian countries. Universities in Vietnam have adopted a credit-based system centred on student learning, but curriculum development continues to focus heavily on theoretical knowledge with insufficient attention to generic skills and transversal learning. Hence, Vietnamese employers have concerns about skills gaps of university graduates relative to labour market needs. All in all, the report indicates a need to improve both access to higher education and its relevance. Seinäjoki University of Applied Sciences (SeAMK) would also like to strengthen opportunities for its students to study in Vietnam and to gain knowledge and skills to work in Finnish companies with business interests in Vietnam.

Partners

Thai Nguyen University of Technology
Foreign Trade University

The aim of the current project is to build a new model of joint programme in International Business and another one in Automation Engineering at the bachelor level following the 3 + 1 + 1 transfer programme model or 2+2 model, depending on which one is better for each study field. After comparing and unifying the contents of curricula, the aim is also to start, within these programmes, by implementing blended mobility activities. Blended mobility will be an integral part of the joint programmes, benefiting Finnish and Vietnamese students and teachers. The long-term aim is to be able to duplicate the model of the joint programmes with blended mobility with other Vietnamese universities and also in other study fields.