We help Finnish companies and their partners develop sustainable business and access global financing in developing markets.

Kiira Kärkkäinen
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FOR THE PLANET, PEOPLE AND PROFIT – WE HELP YOU TO ENTER AND EXCEL IN THE WORLD’S FASTEST GROWING MARKETS
DEVELOPING MARKETS ARE THE PRIME GROWTH MARKETS

Real GDP growth in 2023*

- NORTH AMERICA: 2.3%
- CENTRAL & SOUTH AMERICA: 3%
- SOUTH AFRICA: 6.5%
- SUB-SAHARAN AFRICA: 4%
- SOUTHEAST ASIA: 5.6%
- SOUTH ASIA: 6.5%
- EUROPEAN UNION: 1.8%

*IMF Datamapper (September 2022)
How we help

Advise and spar on projects, opportunities and SDGs

Advocate towards the UN and IFIs on selected Finnish offering

Build awareness of developing markets, Team Finland funding and international financing

Partnerships for co-creation and development as well as towards business opportunities

Understanding of developing market contexts and needs as well as of related opportunities and financing

Creation and piloting of SDG-aligned innovative solutions

Awareness of Finnish offering among the UN, IFIs and integrators

What you get

Benefits

More needs-based and SDG-aligned innovative solutions commercialized in developing markets

More company turnover and export revenue for Finland from sustainable and innovative business in developing markets

More development impacts from sustainable and innovative business in developing markets

Capability towards UN, IFI and other business opportunities in developing markets

Understanding of developing market contexts and needs as well as of related opportunities and financing

THIS IS HOW WE WORK
FUNDING FOR INNOVATION AND LOCAL CO-CREATION
We provide funding which enables innovation and local co-creation in developing markets, maximizing both business and sustainable development impacts.

UNITED NATIONS (UN) PROCUREMENTS, INNOVATION FOR HUMANITARIAN NEEDS
We advise and guide how to approach, collaborate with and sell to the UN, including in innovations for humanitarian needs.

INTERNATIONAL FINANCIAL INSTITUTIONS (IFIs)
We support Finnish companies with advice, coaching and networking towards procurement and investment opportunities by IFIs such as the World Bank Group, regional development banks and the EU.

FUNDING PATHWAYS FOR SUSTAINABLE BUSINESS
Forthcoming
OUR NETWORKS

TEAM FINLAND NETWORK
Finnish MFA, Finnish Embassies, Finnpartnership, Finnfund, Finnvera

BUSINESS FINLAND NETWORK
Brazil, Chile, China, India, Indonesia, Kazakhstan, Kenya, Malaysia, Mexico, Morocco, Nigeria, Peru, South Africa, Vietnam
CONTACT US FOR MORE INFORMATION

FUNDING FOR INNOVATION AND LOCAL CO-CREATION

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UNITED NATIONS (UN) PROCUREMENTS, INNOVATIONS FOR HUMANITARIAN NEEDS

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FUNDING PATHWAYS FOR SUSTAINABLE BUSINESS

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INTERNATIONAL FINANCIAL INSTITUTIONS (IFIS)

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LOCAL MARKETS

Philip Bank
Denmark

Meshack Wasiar
Kenya

Camilo Ramada
South Africa

Trung Nguyen
Vietnam

HAUS
Philippines

HAUS
Indonesia
THANK YOU

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