

TFK programme, funded projects 2022

<p>Project title: Doing business in Finland, in Chile and in Peru – similarities and differences in business environment</p>	
<p>Coordinator</p> <p>Jyväskylän yliopisto</p> <p>Tuija Koponen tuija.h.koponen@jyu.fi</p>	<p>The proposed project “Doing business in Finland, in Chile and in Peru – similarities and differences in business environment” is coordinated by Jyväskylä University School of Business and Economics (JSBE) and JYU International Office. Project partners are</p> <ul style="list-style-type: none"> • Universidad del Desarrollo / Dirección de Globalización • Universidad Peruana de Ciencias Aplicadas / School of Economics, School of Education, International Office <p>In view of our current global challenges such as climate change and the needed green transition, social inequality and digital transformation, students graduating from degree programmes in business will have a unique position in shaping sustainable and resilient economies and responsible businesses. With this in mind, our project aims at enhancing the development of the so called the 21st Century Skills of business graduates, allowing them to tackle complex problems in unfamiliar contexts and to act responsibly in working life and in society.</p>
<p>Partners</p> <p>Universidad Peruana de Ciencias Aplicadas, Universidad del Desarrollo</p>	<p>Project activities include short teaching visits, semester-long student exchanges, virtual co-education (team-teaching) courses and the implementation of a joint intensive course in Jyväskylä.</p> <p>In addition to the more general goals described above, the project aims at</p> <ul style="list-style-type: none"> • enhancing innovative pedagogical approaches in the teaching of business studies at JYU, UDD and UPC • providing business students of the three universities with tailored study abroad opportunities in Chile, Finland and Peru, increasing students’ academic expertise, intercultural competence and employability • providing all participants of project activities new insights into the emerging markets, responsible business, digital economy and the similarities and differences in business environments in the three countries

- strengthening the cooperation between the partner universities and piloting new forms of cooperation in business studies, such as virtual team-teaching
- facilitating research cooperation between the 3 universities in the field of business as spin-off results

The anticipated project results include

- new virtual co-education (team-teaching) modules in business
- shared good practices in using innovative pedagogy in business teaching
- increased study abroad and internship opportunities for students



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