

## TFK programme, funded projects 2023, Call for Ukraine

<b>Project title:</b> EU – Entrepreneurial Ukraine - Developing entrepreneurial culture and competencies of students in Ukraine and Finland	
<p><b>Coordinator</b></p> <p>Jyväskylän Ammattikorkeakoulu Oy</p> <p>Matti Hirsilä, matti.hirsila@jamk.fi</p>	<p>The main aim is the exchange of experience and knowledge transfer in the fields of entrepreneurship and digital pedagogy between Finland and Ukraine. Key actors are Jamk University and Applied Sciences (Jamk) and Sumy State University (SumDU). Goals: Enhancing the level of cross-cultural competencies of students, particularly in the field of international business, by providing opportunities to study entrepreneurship theory and practice in different cultural context and gain experience in international teams; Improving the academic quality via collaborative work of instructors on courses by joint teaching of disciplines and the development of massive open online courses (MOOCs); Sharing experience in applying modern pedagogical methods and materials with a focus on digital transformation, increasing the level of competencies in digital pedagogy; Refining educational programs with the goal of unifying approaches to their development and ensuring alignment with the needs of labour market. The project involves several key activities, incl. organising SumDU student and faculty mobility to exchange experience and knowledge transfer. Of particular interest are student mobilities within the BA and MA level programs in Business and Economics. Academic staff mobility includes joint work on courses and joint teaching and development of MOOCs; exchange of experience in the application of modern pedagogical methods and materials with a focus on digital transformation, raising the level of competencies in the field of digital technologies and the use of distance learning tools; discussion on curriculum improvement, as the HEIs have different approaches to the development. Specifically, the differences in the content and teaching methods of the International Business master's programs will be discussed. Jamk's Team Academy pedagogy as innovative approach to developing students' learning process on entrepreneurial skills will also be studied. It opens opportunities to improve educational activities and explore possibilities for further collaboration to implement joint courses or double degree programs. Organizing joint scientific and practical conference that will facilitate the exchange of experience and knowledge between students and professors from both universities within the theme of sustainable economic development, which is a common area of scientific interest. The conference will also contribute to expanding the scientific network and strengthening cooperation. The Institute of Business, Economics and Management of SumDU has conducted conferences on a similar topic, particularly the Department of International Economic Relations between 2014-2020. Anticipated results: Increasing the level of entrepreneurial culture and competency among students in Ukraine and Finland, Improving foreign language proficiency, enhancing the competence of teachers in digital pedagogy, Increasing international experience, employability and the networks of participants.</p>
<p><b>Partners</b></p> <p>Sumy State University</p>	

