



VALTIONEUVOSTO
STATSRÅDET



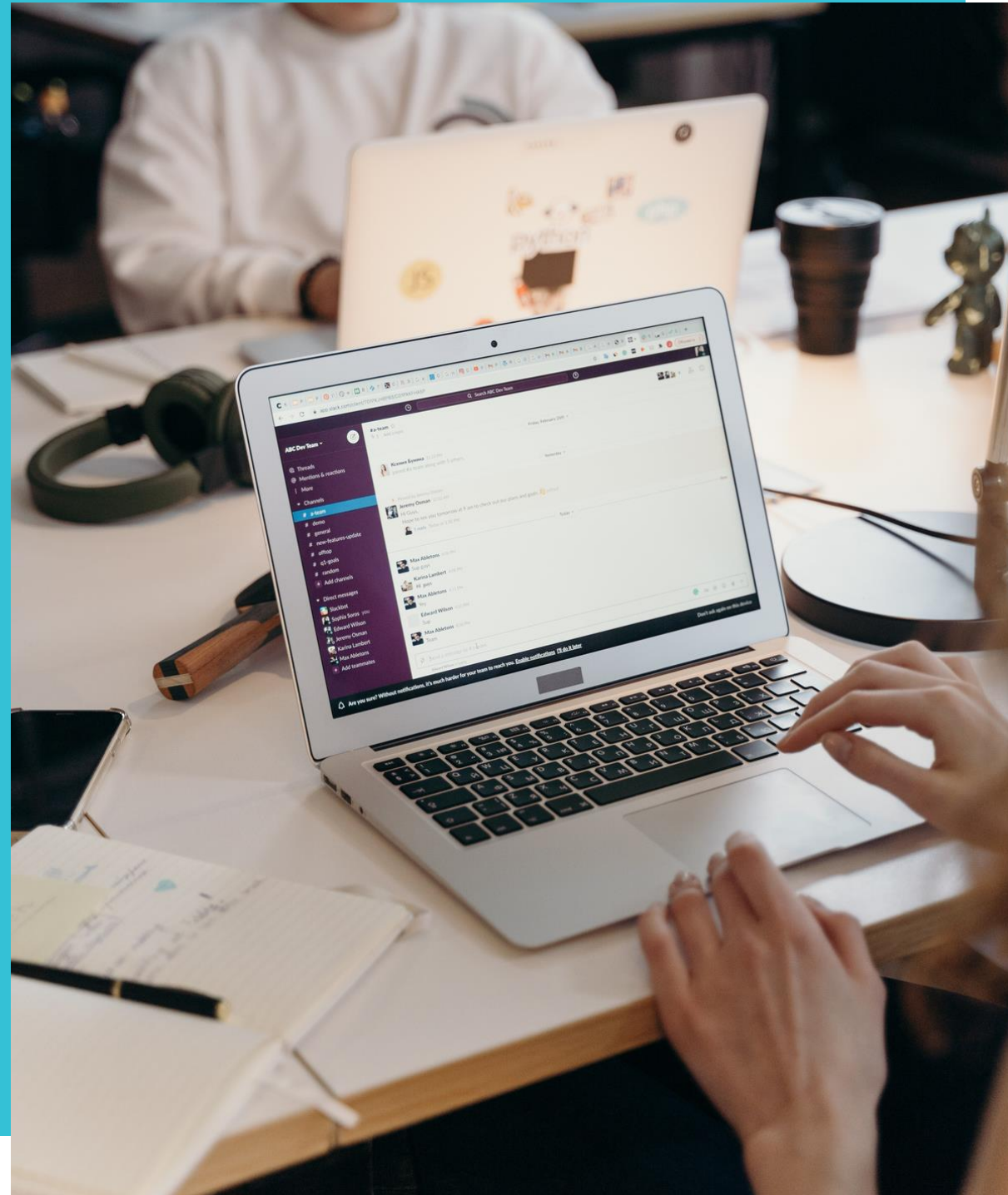
UNIVERSITY OF JYVÄSKYLÄ



UNIVERSITY OF
EASTERN FINLAND

A Balancing Act

*English in Coexistence with the
National Languages of Finland*



Presentation

The project in a nutshell

The background of the project

The objectives and the research process of the project

First results



In a nutshell

- a project that investigates the current status of English in the Finnish society
- funded and commissioned by the Government of Finland
- research-based information for political decision-making
- August 2022-September 2023
- University of Eastern Finland & University of Jyväskylä
- Prof. Mikko Laitinen (UEF), Sen. Researcher Paula Rautionaho (UEF), Prof. Emerita Sirpa Leppänen (JYU)

The background

Strategy for the
National Languages of
Finland (2021)

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graph LR; A[Strategy for the National Languages of Finland (2021)] --> B[Concerns about the narrowing down of the areas of use of the national languages]; B --> C[English in coexistence with the national languages of Finland]
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Concerns about the
narrowing down of the
areas of use of the
national languages

English in coexistence
with the national
languages of Finland

The Objectives and the Research Process of the Project

The Objectives

- to gain information on the current status of the English language in Finnish businesses, public services, and higher education
- to create recommendations for political decision-making based on the findings of the study

The Research Process

- three surveys
- social media data
- additional data (prior empirical research on English in Finland)

Survey: Public services

- 456 responses in total
- 406 responses from a sampling of almost a hundred Finnish municipalities
- the remaining responses are from the Centres for Economic Development, Transport and the Environment (ELY), wellbeing services counties, and the Social Insurance Institution of Finland



UUTINEN 13.2.2023

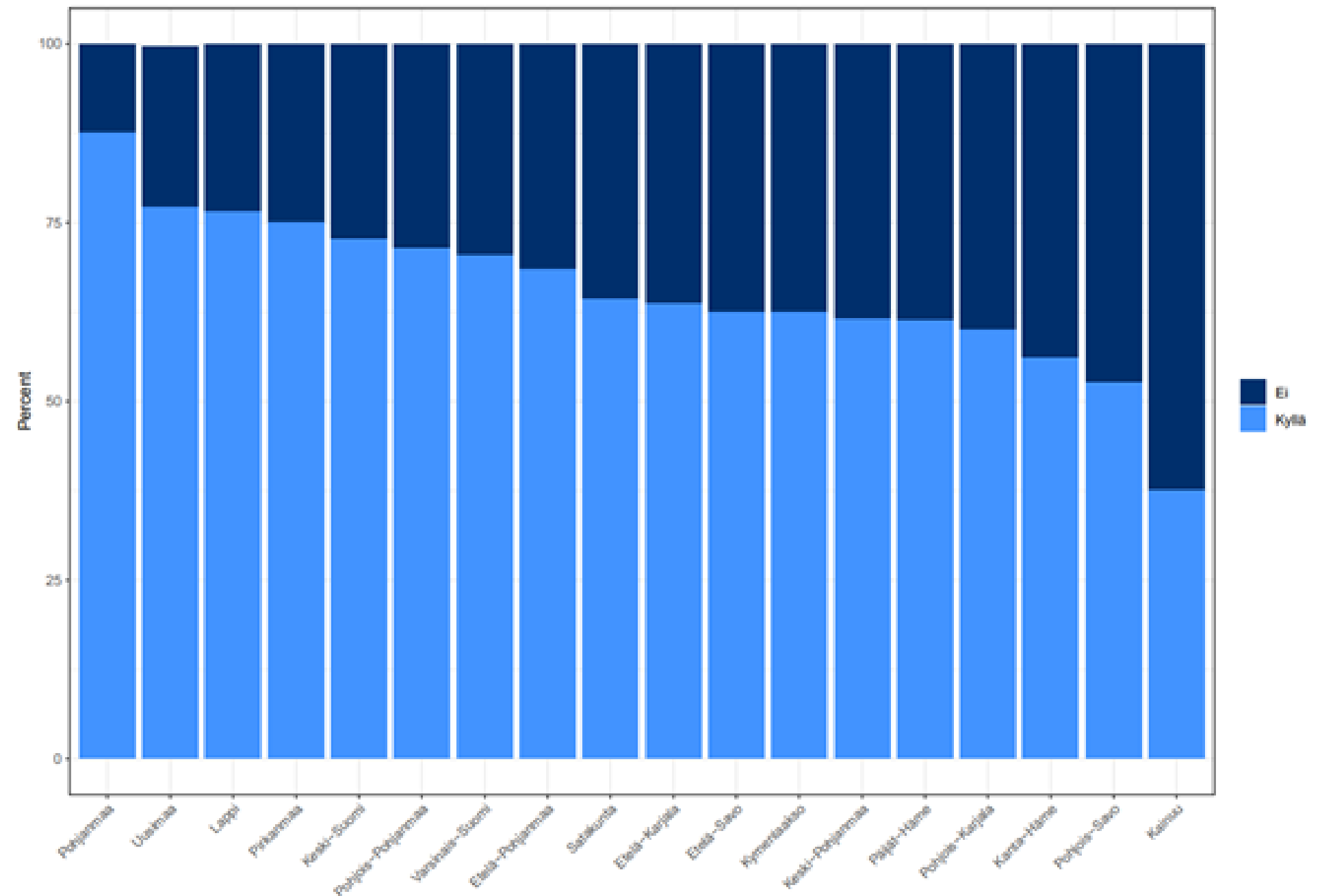
Miten englantia sujuu töissä? Vastaa tutkimuskyselyyn 5.3. mennessä

Itä-Suomen yliopisto tutkii, miten laajasti englantia käytetään julkishallinnossa ja mitä palveluita tulisi järjestää englanniksi. Tulokset voivat auttaa kansainvälisten osaajien houkuttelussa Suomeen.



Survey: Businesses

- 757 responses from Finnish companies (small and medium-sized companies)
- executed in co-operation with Confederation of Finnish Industries

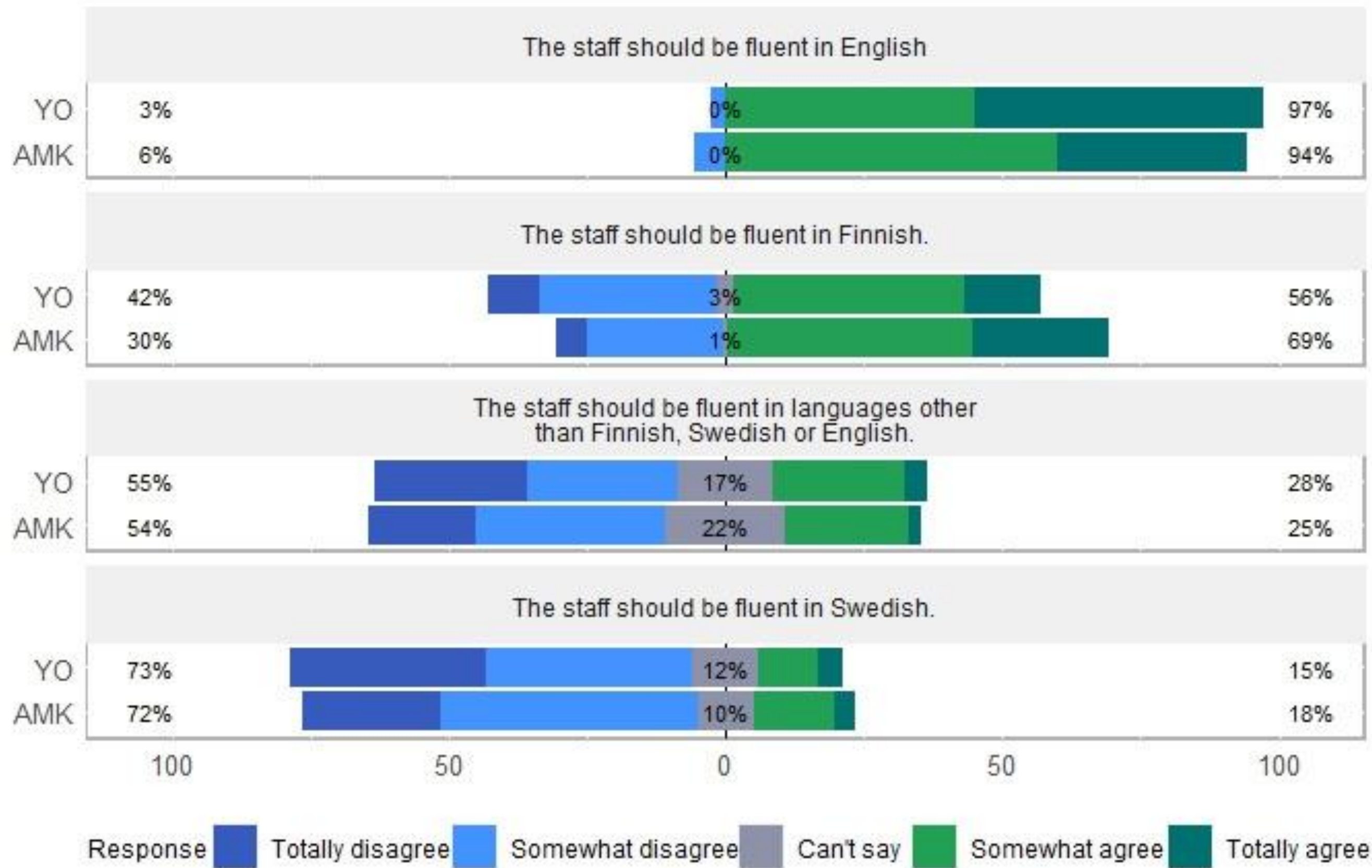


Survey: Higher education

- the survey was sent to a total of 770 people in Finnish universities and 541 in universities of applied sciences
- 325 responses from Finnish universities and 212 from universities of applied sciences
- the survey was targeted to the management levels of the institutions as well as to the heads of departments / units (+ deans and vice deans), the staff of university services and research services

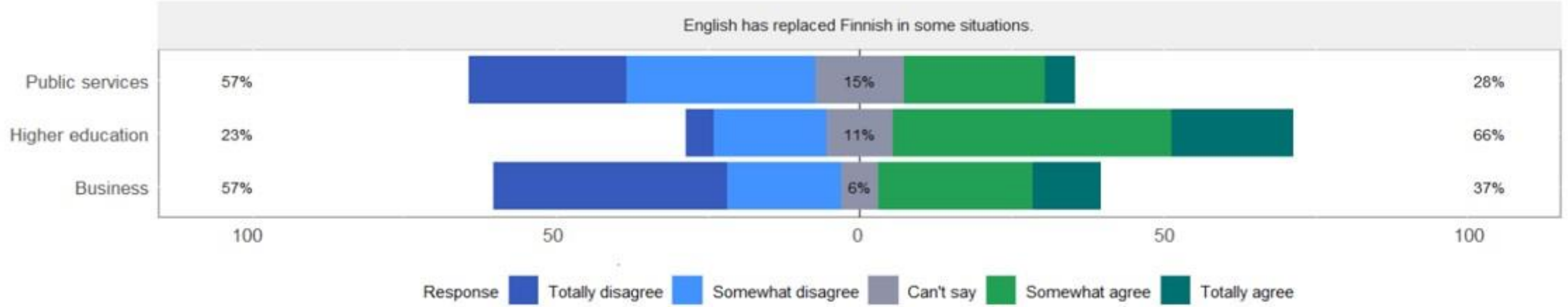
University	Responses
Aalto	41
Hanken	10
HY	67
JYU	30
Lappi	10
LUT	9
MPK	2
Oulu	16
Taide	8
TUNI	22
Turku	41
UEF	39
Vaasa	11
Åbo	9
No response	10
Total	325

AMK	Responses
Arcada	7
Centria	10
Diakonia	8
Haaga-Helia	15
HAMK	9
Humak	5
Åland	6
JAMK	9
KAMK	4
Karelia	5
LAB	4
Lappi	8
Laurea	12
Metropolia	10
Novia	4
OAMK	7
POLAMK	3
SAMK	4
Savonia	6
SEAMK	5
TAMK	7
Turku	33
VAMK	8
XAMK	15
No response	8
Total	212





English has replaced Finnish in some situations.



To conclude

- A large-scale study is currently being conducted
- The situation in higher education is very different from that of other key areas of the Finnish society: we cannot make generalizations based on the situation in the higher education
- Towards flexible/practical multilingualism
- Follow the project on Twitter: @EngSuomessa
- Check out the project homepage (QR code on the right)



Thank you!