



europass

**Europass update  
Developing Client  
Work in Finland  
10 Feb 2023**

[www.europass.eu](http://www.europass.eu)

# Europass policy goals

Jobseekers and learners understand-showcase better their skills-background

Access to the best opportunities

Transparency of information on skills

Open-fair access to information on skills, qualifications, jobs and training

# Europass - better matching in labour market and education-training

1

## e-Portfolio

- My Profile
- CV editor
- Cover letter editor
- My Library

2

## My Skills

- Reflect on your skills
- Document your skills
- Self-assessment tools

3

## My Interests

- Career goals
- Learning goals
- Mobility

4

## Opportunities

- Jobs
- Courses
- Skills intelligence
- Other information



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# Skills Intelligence in Europass

*Which skills do you need to take the next step?*

# STRAND 1 – INFORMATION ON DEMAND FOR OCCUPATION GROUPS

Country Occupation

## Browse by country

Discover the occupations and occupation groups in the highest demand across the EU.

You're interested in occupations located in Austria. [Edit](#)



**Top 10 occupations** Ordered by highest in demand to lowest [See more info](#)

- [Software developer](#) ▲
- [System analyst](#) ▼
- [Typist and word processing operator](#) ▼
- [Baker, pastry-cook and confectionery maker](#) ▼
- [Nursing professional](#) ▼
- [Landscape architect](#) ▼
- [Manufacturing manager](#) ▲
- [Electrical engineer](#) ▼
- [Secondary education teacher](#) ▼
- [Broadcasting and audiovisual technician](#) ▼

Austria ...

- End-users **select a European country** that they are interested in, and see a list of the **ten occupation groups that are highest in demand** in online job ads for that country.
- They also receive **contextual information** on the labour market situation of that country.

# STRAND 2 – INFORMATION ON SKILLS AND COUNTRIES

- End-users select an ESCO occupation and are presented with:
  - The **10 skills groups that are most relevant** for that occupation (Based on ESCO)
  - The **list of European countries**, ordered by the one in which the corresponding occupation group is highest in demand, to the lowest (Based on Cedefop online job advertisements data)

You're interested in skills for business analysts. [Edit](#)

Business analysts research and understand the strategic position of businesses and companies in relation to their markets and stakeholders. They analyse and present their views on how the company, from many perspectives, can improve its strategic position and internal corporate structure. They assess needs for change, communication methods, technology, IT tools, new standards and certifications.

**Top 10 skills** Ordered by highest in demand to lowest [See more info](#)

- [Analysing business operations](#)
- [Analysing financial and economic data](#)
- [Coordinating activities and others](#)
- [Advising on business or operational matters](#)
- [Gathering information from physical or electronic sources](#)
- [Developing professional relationships or networks](#)
- [Monitoring and evaluating the performance of individuals](#)
- [Monitoring developments in area of expertise](#)
- [Conducting investigations](#)
- [Making decisions](#)

You're interested in countries for business analysts. [Edit](#)

A business analyst is part of the occupation group management and organisation analysts.

Management and organization analysts also include occupations such as [business consultant](#), [business intelligence manager](#) and [lean manager](#).



**Countries** Ordered by highest in demand to lowest [See more info](#)

- [Germany](#)
- [Spain](#)
- [France](#)
- [Italy](#)
- [Croatia](#)
- [Estonia](#)
- [Hungary](#)
- [Latvia](#)
- [Sweden](#)
- [Serbia](#)

In Germany, there are 174617 online job ads for management and organization analysts in Q4 2021. This represented xx% of the total online job advertisements for management and organization analysts across EU countries.

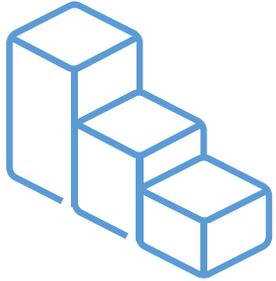


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# Career Guidance in Europass

*What services do people need for career guidance?*

# Career Guidance Use cases



## Career Management Skills

A self-assessment test explaining career management skills and transversal skills, and suggestions how the individual can work on these.



## Next Career Steps

Provision of suggestions for occupations based on data analysis in a dedicated section in ePortfolio.



## Cover Letter writing support



Interactive checklist with questions and tips to help the user write a clear and complete CL.



## Skills Gap Identifier

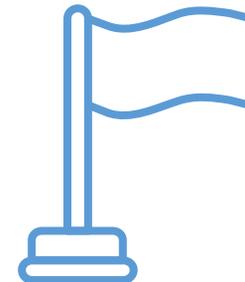
Users can compare their skills profile or skills of a potential next career step with the skills in an ESCO occupation profile to identify the skills they lack.



## Interview prep support



A tool where the user can prepare for interviews with questions, tips, and self-reflection.



## Country information

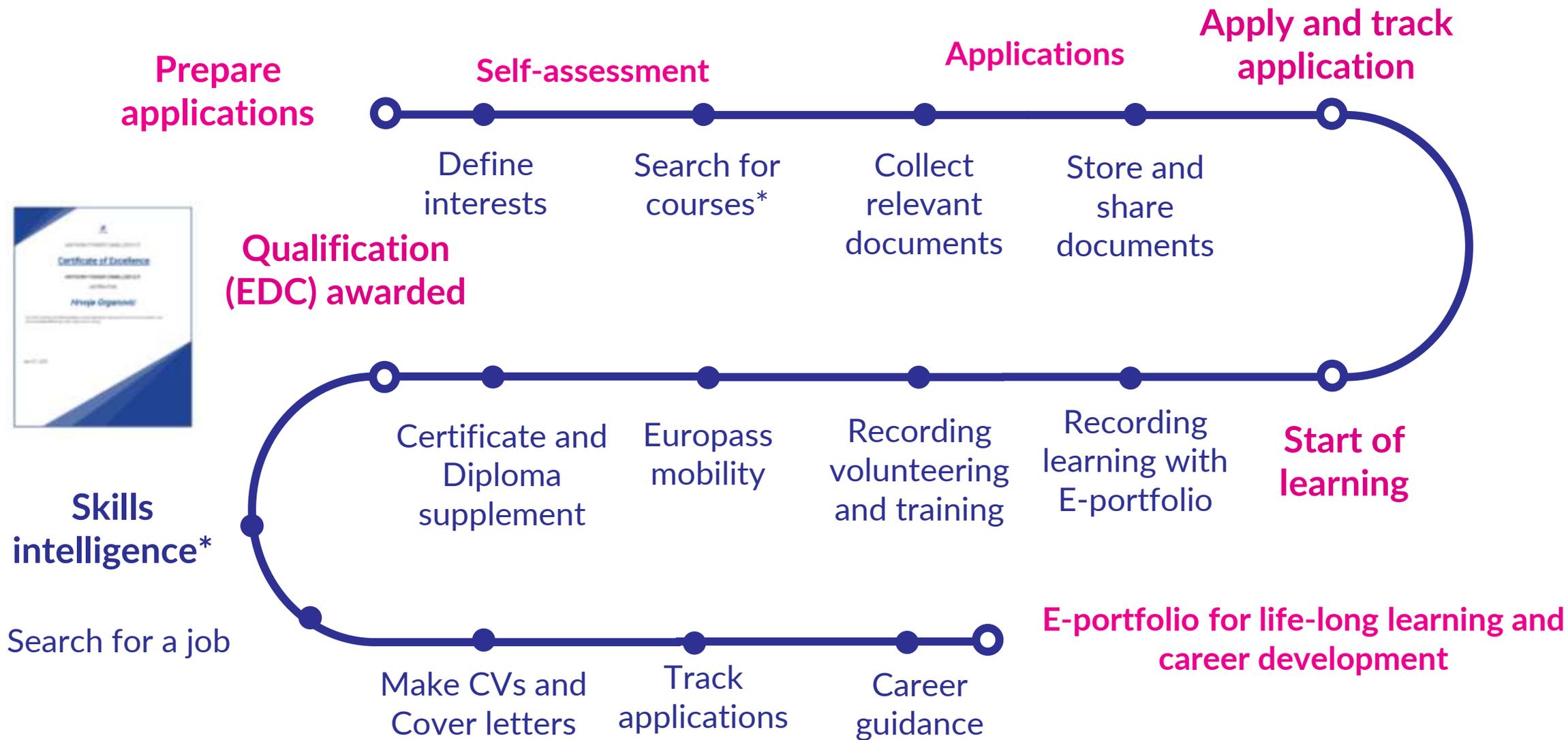


Incorporate links to EURES information on living and working conditions in different countries into ePortfolio.



Represents features feasible on a shorter term

# #myEUROPASSpathway



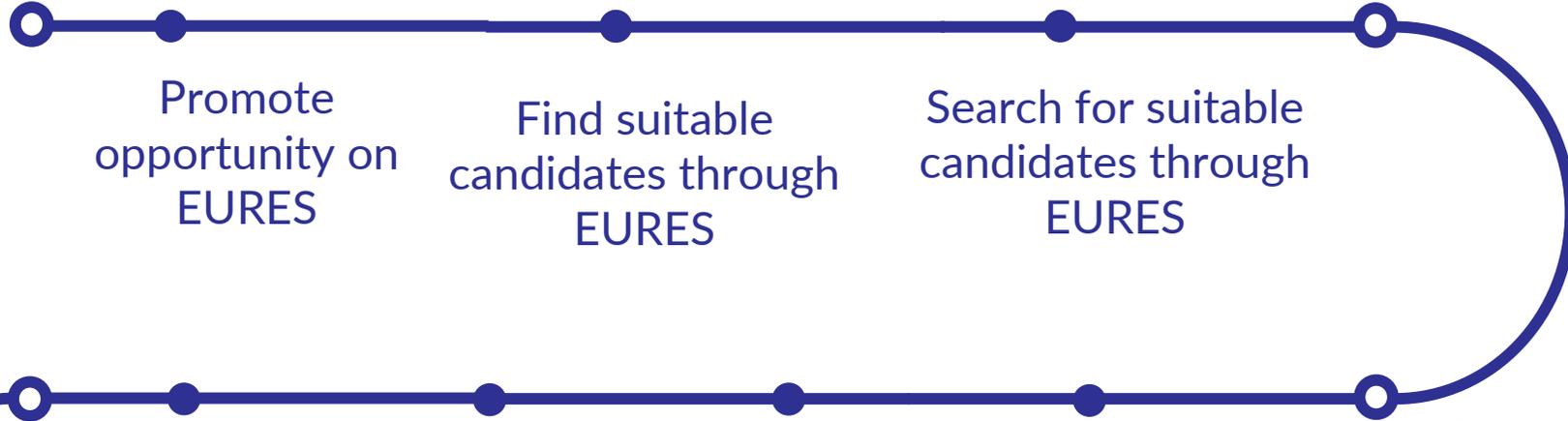


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# SME employers' pathway together with Europass

Promote your opportunity

Appear as opportunity on Europass



Learning and development



Issue EDCs for trainings and courses

Manage and standardize applications



Create a life-long learning and career development strategy based around free Europass tools

Self-assessment and career development plans

Promote and provide career guidance



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# There's more on our agenda...

- *Continuous improvement*
- *New content*
- *More and better data on courses*
- *AI*

# Evaluation of the Europass Decision

*(Decision of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications)*

## ➤ Basis: Article 9 of the Europass Decision

1. The Commission shall report on progress and expected future developments following the adoption of this Decision, as appropriate, in the context of relevant education, training and employment policy frameworks.
2. By 23 May 2023, and every five years thereafter, the Commission shall submit to the European Parliament and to the Council an evaluation report on the implementation and impact of this Decision.
3. The evaluation shall be carried out by an independent body based on qualitative and quantitative indicators developed by the Commission in consultation with Member States.

## ➤ Scope of Study



### Geographical:

Europass countries: EU Member States, EEA countries, acceding countries, candidate countries and potential candidate countries for accession to the EU



### Temporal:

Since April 2018, focus on July 2020 - 2022



### Content:

5 evaluation criteria: effectiveness, efficiency, relevance, coherence and EU added-value

A set of 7 evaluation questions

## ➤ Stakeholder consultation

- best available evidence
- comprehensive involvement of stakeholders

# Stakeholder consultation

## Public Consultation

- General public (individuals and organisations)
- 06 December 2022 – 28 February 2023 (12 weeks)

## Surveys

- Europass users and non-users
- Employers
- Education and Training providers

[www.europass.eu](http://www.europass.eu)



## Qualitative stakeholder interviews

- EU level
- National level
- Civil society and social partners (EU and national level)
- Targeted qualitative observations of potential users

# Public Consultation

- 06 December 2022 – 28 February 2023
- EC's "Have your Say" website: [Lifelong learning and career management - evaluation of Europass since 2018](#)
- Online questionnaire – all EU languages Respond to the questionnaire >
- Dissemination materials:
  - draft e-mail to stakeholders
  - social media posts
  - visuals
  - [news item](#) (DG EMPL website)



# Q&A and feedback