

COMMUNICATING THE IMPACT OF OUR PROJECT

Our project aims at _____ (IMPACT)

At the end of our project, _____ (OUTCOME)

The concrete results of our project are _____ (OUTPUTS)

THE MAIN TARGET GROUPS FOR OUR PROJECT

TARGET GROUP 1: _____

KEY MESSAGE: _____

TARGET GROUP 2: _____

KEY MESSAGE: _____

TARGET GROUP 3: _____

KEY MESSAGE: _____

BONUS: ELEVATOR PITCH
