

How can you address Digital Transformation in solidarity projects?



USE DIGITAL APPROACHES IN YOUR PROJECT



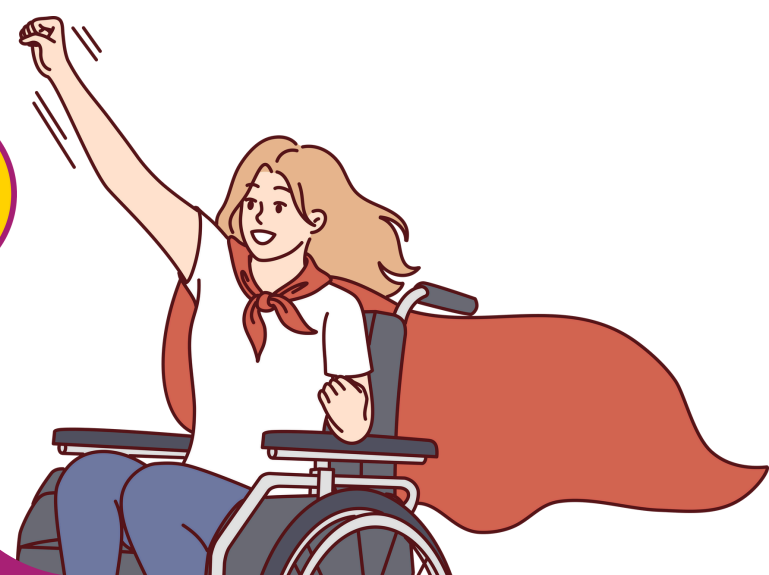
Use digital tools, platforms, and approaches to increase the impact and relevance of your project. Digital Transformation does not need to be your main focus, but you should consider where digital approaches within the project can be useful. Be mindful to use only digital approaches that add value and connect to your goals.

ADDRESS COMMUNITY ISSUES CONNECTED TO DIGITAL TRANSFORMATION

Use your project to address issues like digital well-being or to develop digital competences for community members. Solidarity projects have the potential to bring together community members to co-develop local digital opportunities. Digital approaches can also significantly boost lasting community engagement.



SUPPORT OTHER PRIORITIES WITH DIGITAL TRANSFORMATION



Use the opportunities that Digital Transformation provides to increase participation, inclusion, and sustainability. This could mean using digital platforms to amplify community members' voices, enabling and empowering those with obstacles to participate, or implementing your activities more sustainably. You can also use your project to elevate your own digital competences.

USE DIGITAL PLATFORMS TO TELL MORE PEOPLE ABOUT YOUR PROJECT

Take advantage of the opportunities digital platforms offer and use digital media to tell more people about your solidarity project. You can creatively frame your project themes to spark more interest or highlight their impact to a wider audience once your activities are completed. Broader dissemination can also help inspire future community projects.



What is Digital Transformation in the European Solidarity Corps programme?

The European Solidarity Corps can play a role in Digital Transformation in Europe by supporting Europeans, regardless of their gender, age and background, to live and thrive in the digital age. This can include projects and activities that aim to boost digital skills, foster digital literacy, and develop an understanding of the risks and opportunities of digital technology.

The European Solidarity Corps also promotes the use of virtual and digital components such as information, communication and technology tools in all projects and activities.

Read more at:

https://youth.europa.eu/solidarity_en