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**Project title:** RISE - Responsibility and Innovation via Sustainable and Social Entrepreneurship

**Coordinator**

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The RISE project aims to fulfill educational, social and knowledge-related needs. The general aims of the RISE Project are to strengthen work-life oriented learning through cooperation between project partner universities as follows:

1. **a/** exchanging experiences and good practices of HEI-level (Higher Education Institute) education in sustainable and social entrepreneurship. The idea is to foster integration and cooperation across Indian and European (Finnish, Belgian, Danish) HEIs, and thereby enhance long-term future collaboration on co-developing work-life oriented learning environments.

2. **b/** internationalising participating HEIs, project focus-related stakeholders and society in general via India – EU networking in education;

3. **c/** promoting people to people contacts in participating universities via staff mobility during RISE project and creating plans for student mobility in the future; and

4. **d/** increasing intercultural awareness and understanding among project stakeholder organisations and participants.

The main purpose of the RISE Project is to create innovative measures in sustainable and social entrepreneurship education for project partner HEIs via strong networking between the Indian HEIs and the EU-based HEIs involved in the project. The basis of sustainable innovation is ethics: we aim, through the RISE project, at reaching long-term beneficial effects in participating regions. The type of social innovation that is created in social and sustainable enterprises is becoming more and more important, due to world-wide problems, such as climate change and inequality of opportunity (Hautamäki, A. 2018. Kestävät innovaatiot syntyvät eettisyystä [Ethics bring about sustainable innovations]. In Viljanen, s. & Juuti, P. Arvovallankumous. Ettisyys innovaatioiden lähteentä yhteiskunnallisissa yrityksissä [Value revolution. Ethically inspired innovation in social enterprises]). Hence, it is urgent to develop relevant educational content in the field.

The present project is unique in its focus on sustainable and social entrepreneurship; it goes beyond traditional entrepreneurship and business-related HEI curriculum development also in combining design thinking to social and sustainable entrepreneurship. The idea is to bring about thick business value. More than the immediate monetary value to shareholders, managers and consumers, thick value is the deep, enduring, human worth of a ‘thing’ or service to everyone. (Haque, The Meaning Organization, DesignMind, 2010)

**Partners**

LUT University  
Indian School of Development Management (ISDM),  
Ecole Intuit Lab, Goa Institute of Management (GIM),  
Arch College of Design & Business, Thomas More University of Applied Sciences/BE, Aarhus University/DK.