



KEVÄTPÄIVÄT  
VÅRDAGARNA  
SPRING FORUM

## Korkeakoulujen Kv-kevätpäivät 2023 – sessio kuvaukset Spring Forum for International Affairs 2023 – session descriptions

### Thursday 4 May, Parallel session 1

#### 1. How to improve student experience for international students? Focus on journey.

Speakers:

Rebekka Nylund, University of Helsinki (chair)

Hanna Saarela, University of Oulu

Anu Härkönen, Turku University of Applied Sciences

Valeria Pinto, South-Eastern Finland University of Applied Sciences

Larissa Vanamo, University of Helsinki

Higher education institutions have set out to implement Talent Boost measures to promote internationalisation through strategy funding. One of the measures of the National Talent Boost is to integrate international talent in Finland.

For international students, integration is mainly initiated as soon as an acceptance notice is sent to the student who applied to the degree programme. Integration continues until graduation and sometimes beyond. Although HEIs have done a lot for years, there are still various challenges. In many HEIs, arrival and orientation are weak links. The second is the end of the path — the transition of students into employment. Higher education institutions have set out to develop the student's service path as a whole, specifically addressing its problem points. The trail review also aims to make the services provided seamless and improve the student experience. What kind of good solutions have already been found and what is the need for special investment right now? Come and discuss and share good practices.

#### 2. Kuinka tunnistaa parhaat kansainvälisen opiskelijarekrytoinnin kohderyhmät

Puhujat:

Joanna Kumpula, Tampereen yliopisto (puh. johtaja)

Eeva Liinamo-Liukku, Aalto-yliopisto

Hanne Kettunen, Aalto-yliopisto

Sessiossa käsitellään tapoja ja työkaluja, joilla korkeakoulut voivat tunnistaa kansainvälisen opiskelijarekrytoinnin kohderyhmät kustannustehokkaan ja pitkäjänteisen kv-opiskelijarekrytoinnin kehittämiseksi.

### **3. Liikkuvuusluvut laskevat – mitä voimme yhdessä tehdä suunnan kääntämiseksi?**

Puhujat:

Mari Pohjola, OPH (tbc)

Suomalaisopiskelijoiden ulkomaanjaksojen määrä alkoi vähentyä jo ennen koronaa ja romahti pohjalukemiin koronan aikana. Aihetta on käsitelty useissa yhteyksissä ja taustalta on tunnistettu useita eri syitä. Nyt tavoitteena on pureutua syvemmin siihen, mitä esteiden poistamiseksi voidaan tehdä.

Sessiossa keskitytään erityisesti siihen, miten saadaan liikkuvuusluvut kasvuun. Sessiossa kuulemme alustukset aiheeseen sekä Opetushallituksesta että korkeakouluista/opiskelijajärjestöistä. Lisäksi pyrimme yhteistyöskentelyn keinoin tunnistamaan, mitä voimme yhdessä ja erikseen tehdä liikkuvuuslukujen laskusuunnan kääntämiseksi. Sessio on jatkoa Oulun syyspäivien sessiolle ja materiaalina käytetään mm. syyspäivien sessiossa kerättyjä keinoja liikkuvuusmäärien kasvattamiseksi.

### **4. Unlocking the potentials of online learning for the internationalization of higher education**

Speakers:

Kenneth Lundin, Finnish National Agency for Education (EDUFI) (chair)

Andreas Rogler, University of Oulu

Asmund Aamaas, University of South-Eastern Norway.

In 2019-2020 the Nordplus Higher Education Programme had a special highlight on the theme “Digital competence and computational thinking”. This resulted in an increased number of projects on digitalisation and online learning. As a main administrator for this programme, The Finnish National Agency for Education (EDUFI), commissioned a research team at University of Oulu to conduct a study on this phenomenon based on the proposals and final reports of these funded projects. In the session we present the main results of the study; the identified potentials of online learning as well as the requirements and challenges in designing online programs to ensure real intercultural learning experiences. Through concrete experiences presented by a practitioner from a granted Nordplus project, we share best practices on online learning with focus on e.g. preparation and development, design, pedagogy, teachers and students as well as learning materials.

### **5. Responsible partnerships - understanding due diligence**

Speakers:

Katja Nieminen, University of Oulu (chair)

Mervi Rantanen, Aalto University

TBC

An increasing number of higher education institutions globally are developing academic partnerships for research and education purposes. It is in the interest of universities to take reasonable care to identify and mitigate risks in working with international partners, and due diligence processes are a critical step in safeguarding student and staff safety and potential reputational, legal and financial risks. In designing due diligence processes for academic

purposes, universities should consider the specific characteristics of academic partnerships whilst drawing from existing good practice used in commercial/non-academic and donor due diligence and risk mitigation. The purpose of this session is to provide participants an opportunity to learn more about due diligence, discuss challenges and existing good practices in developing due diligence processes, rather than provide ready made answers and templates.

This session will provide an overview of:

- What due diligence is
- Why due diligence is important
- Approaches to due diligence
- Tools and best practice examples (at least) from the UK and Finland

The objective of the session is to:

- Bring together individuals who are interested in the development and implementation of due diligence processes
- Share best practices and tools
- Establish an informal working group and continue development of good practices collaboratively after the event.

## **6. In the search of good practices for welcoming international scholars in Finland**

Speakers:

Friederike Lüpke, University of Helsinki (chair)  
Helena Candido, University of Helsinki  
Roseanna Avento, University of Eastern Finland  
Michael Ormshaw, University of Jyväskylä  
Meeri Tiensuu, UniPID/UH (contact person)

In this session, the roundtable speakers will discuss about the different challenges that international talents are facing when establishing their lives in Finland. The session aims to address the issues, discuss the good practices and find possible solutions. Collaboration between different institutions and organisations in the Finnish society is crucial in order to make Finland a country that welcomes and attracts students and scholars from all over the world.

The thematic focus of the session is to reflect around relevant guidelines and practices that can support international talents to establish their study and work in Finland and work towards Finland that truly is a responsible, open-minded and receptive society for everyone.

## **7. TALENT BOOST/SIMHE Bringing HEIs together through SIMHE**

Speakers:

Asmara Riaz, SIMHE network, University of Helsinki (chair)  
Maija Airas, Opetushallitus  
Kaisu-Maria Piironen, OPETUS- JA KULTTUURIMINISTERIÖ  
Heli Kamppari, SIMHE network, University of Turku  
Marita Häkkinen, SIMHE network, University of Jyväskylä  
Ulla Nyberg, SIMHE network, Arcada University of Applied Sciences  
Elena Ehrl, SIMHE network, Arcada University of Applied Sciences

Leena Rintala, SIMHE network, University of Helsinki

The aim of this session is to discuss about nation-wide services offered by different HEIs for highly qualified immigrants and to strengthen the cooperation. From a strong network of HEIs, SIMHE representatives from four HEIs will present and spread awareness about our services among different actors of Finnish society. Supporting Immigrants in Higher Education in Finland (SIMHE) services have established since 2016 and 10 HEIs have successfully developed, implemented and executed different services over the years. The objective of the SIMHE activities is to benefit the entire Finnish field of higher education and mainstream good practices and models nationally. The Talent Boost promise calls all HEIs to implement counselling procedures and services offered by SIMHE-HEIs to support international talent.

## Thursday 4 May, Parallel Session 2

### **8. Kansainvälisen akateemisen henkilöstön maahantulo prosessi sekä kaupungin/kunnan tuki kansainvälisten henkilöiden integraatiossa sekä pysyvyydessä. Puolisoverkoston merkitys – best practices ja lessons learned HEI Life puolisoverkoston toiminnasta.**

Puhujat:

Mikaela Stelwagen, Aalto-yliopisto (puh.johtaja)

Melissa Arni-Hardén, Espoon kaupunki

Aalto-yliopiston International Mobility team

Kerromme käytännön kokemuksia KV asiantuntijoiden maahantulo prosessista ja keskustelutamme sen ympäriltä, miten eri prosesseja voisi parantaa. Keskustelemassa mukana Espoon kaupungin erityissuunnittelija Melissa Arni-Harden, kerromme Aalto-yliopiston sekä Espoon kaupungin yhteistyöstä kansainvälisen henkilöstön vastaanottamisessa sekä KV opiskelijoiden että KV työntekijöiden ja puolisojen työllistymisessä ja pysyvyydessä. Käymme myös läpi HEI Life puolisoverkoston kokemuksia ja nykytilannetta.

### **9. "I'd love to stay but..." - how can we help international students to find employment in Finland?**

Speakers:

Hanna Karkku, Aalto University (chair)

Johanna Mustonen, University of the Arts Helsinki

The theme of the session is supporting international art, design and architecture students in their attempts to find employment after graduation. The problems graduates (and those searching for internship placements) face are related to the nature of work in those fields, e.g. building professional networks is very important already during the studies and a good command of Finnish/Swedish is often necessary.

In this session, we will discuss how we are helping international students now in their attempts to find employment, and what we could do to support them in this even more in the future.

The collaboration between University of the Arts Helsinki and Männikkömetsä is presented as a case study in how to support international students in finding employment in Finland.

## **10. International students face barriers to inclusion. What are we doing about this?**

Speakers:

Fon V. Krairiksh, University of Helsinki (chair)

Hilla Back, Aalto University

Niina Virtanen, Aalto University

Alazar Abebaw, software Developer, Aalto alumni

Apurva Ganoo, Aalto University (moderator)

Mante Zygelyte, AYY (tbc)

Hanna-Liisa Hakala (tbc)

Having implemented an ambitious strategy to attract international degree students in the early 2010s, Aalto saw a dramatic increase in the international student population, particularly at master's and PhD levels. English is used in international degree programmes. However, the use of English and a Lingua Franca does not extend to social interactions. Results from surveys and interviews of Aalto students and staff revealed that many international students felt excluded from local social networks due to language-related issues.

In studies about international education, the social aspect of the integration of international students is often overlooked, while in research concerning social integration in student life, international students are understudied. In addition to concerns about international student inclusion in general, the panel invites discussion on intersectional accessibility needs and inclusion beyond academia in working life.

This is directly one of the 2035 targets and a title of the session topics from OPH vision: 3. Finland, a responsible and receptive nation: Entering Finland and staying in the country is smooth and easy. Finland offers seamless career paths and interesting visiting opportunities. Our diverse international student population and staff pave the way for high-quality research and higher education and respond to the changing demand for expertise throughout the country. Higher education institutions, scientific institutions and other bodies in the sector take the lead in creating an open-minded and receptive society that is culturally and linguistically diverse.

## **11. Rethinking funding schemes for responsible academic partnerships**

Speakers:

Riina Subra, UniPID/Aalto (chair)

Pekka Seppälä, Ministry for Foreign Affairs of Finland

Mikko Ylikangas, Academy of Finland

Maija Airas, Finnish National Agency for Education

Funding agencies constitute important drivers for resolving sustainable development challenges. What they prioritize and how they design, monitor, and evaluate their funding mechanisms has a direct impact on how global academic cooperation is created and fostered. It is in this context that funding agencies have the potential to influence equity and

responsibility in academic cooperation. Therefore, UniPID will convene a roundtable to discuss the role of funding agencies/funding instruments for building responsible academic cooperation with actors in the Global South. This roundtable will include representatives of key Finnish funding agencies, researchers and university staff.

In this roundtable we first present challenges that funding receivers are facing under the existing Finnish funding instruments/frameworks. We also present how successful funding applicants navigate these challenges. In the discussion, we want to ask the participants the following questions: How can we ensure that funding supports equal global partnerships? How can we ensure stable funding for global partnerships? How can we ensure flexible and adaptable funding frameworks?

The goal of the roundtable is to have input from a range of perspectives, providing a forum for dialogue, opportunities for idea-sharing and building understanding on promotion of equity and responsibility in North-South research collaborations. A summary of the discussion will be used to interface with relevant stakeholders on the changing landscape in north-south research collaborations.

## **12. Towards inclusive and responsible language policies in higher education institutions**

Speakers:

Miia Ijäs-Idrobo, Finnish Union of University Researchers and Teachers, Tieteentekijät (chair)

Sara Backman, University of Eastern Finland

Derek Ruez, Tampere University

Vesna Holubek, Tampere University

The session will tackle the issue of language in Finnish higher education and society at large. How can we increase inclusion of internationals in Finland, while at the same time safeguard our national languages? What kind of language policy would be inclusive and responsible?

There will be two presentations (à 20 min) and an open discussion. The first presentation will be held by Sara Backman (University of Eastern Finland), a researcher in “English in coexistence with the national languages in Finland” project. The second presentation will be held by Derek Ruez and Vesna Holubek, makers of the “Survey on experiences of international members of Tampere universities”.

## **13. Africa networks – roundtable**

Speakers:

Liisa Laakso, Nordic Africa Institute (tbc)

The roundtable gathers together central government representatives to elaborate the significance of the Finnish Africa strategy (published in March 2021) to Finnish higher education institutions. Representatives of the most relevant different ministries, e.g. Business Finland & Center for Education Development Cooperation disclose the relevance of the Africa strategies and related activities in Finnish higher education institutions and capacity building cooperation with African partners. The representatives share their

expectations on how the Africa strategy should be visible in the HEI's and how activities of the higher education institutions can be used as a strategic tool for enhancing Finland's policy goals. And what implications this has to the international services of the higher education institutes.

#### **14. Working with the World Bank to reform teacher education and improve the quality of education – Case Kazakhstan**

Speakers:

Marja Laurikainen, Häme University of Applied Sciences (chair)

Telle Hailikari, Häme University of Applied Sciences

Irmeli Maunonen-Eskelinen, JAMK University of Applied Sciences,

The Vision for strengthening the international dimension of Finnish higher education and research by 2035 (Ministry of Education and Culture, 2022) states "Finland advocates strong national cooperation, which is a prerequisite for impactful international activities". This session presents a World Bank -funded project to support and implement teacher education reform in the Republic of Kazakhstan. As a result of the project, the national model for initial teacher education was created, 30 competence-based curricula in initial teacher education were revised and developed, and faculties were provided training, mentoring and support in relation to the new ways of implementing teacher education. The project was a significant collaborative effort by two Finnish Universities of Applied Sciences offering teacher education (HAMK and Jamk) and one local university. In addition, the project involved 110 teacher educators and educational developers from 17 universities offering initial teacher education in Kazakhstan. The session describes how this collaboration and work of the large pool of experts was coordinated in various phases of the project and what kind of lessons learnt the project has brought up.

### **Thursday 4 May, Parallel Session 3**

#### **15. Talent Retention: How to support networking with Finnish job market – reflections on services offered; - HEI support services for international researchers and students – one option doesn't suit for all**

Speakers:

Irinja Paakkanen, University of Turku (chair)

Eevi Savola, University of Turku

Lotta Metsärinne, University of Turku

Zahra Safaei, iQneiform Oy

Finding a job in Finnish labour market is many times based on networks. Supporting the networking of international students and researchers while there are still working for their degrees or research projects is essential. In this session we concentrate on how to bridge the gap between talents looking for companies and companies looking for talents, especially those on doctoral, post-doctoral or master level talents, who are already residing in the region or in the country.

How to run practical applications such as industry placement at companies for doctoral researchers and post-docs or workplace coaching for international talents? How they differ from the support services for international students? Can you offer the same services and

which would they be? What kind of tailor-made support or processes you need depending on the field or level of study/research. What kind of models work for each work group? To give background for the discussion, examples are given by Turku Talent hub where universities have piloted different approaches in EU-funded UNICOM project as well as Ministry of Education funded HEI LIFE project among others.

As regions differ, the international talent's views on the opportunities offered and needed for their next career step is highlighted from the point of view from Southern Savo.

## **16. Diverse and inclusive work communities in higher education: how to get there?**

Speakers:

Marika Antikainen, University of Helsinki (chair)

Noora Helkiö, Aalto University

Monika Luukkonen University of Oulu

David Delahunty, University of Oulu

Finnish higher education institutions currently invest a lot of time and effort in Talent Boost work and awareness raising in Finnish society. However, we need to step up the game also in our own sector as employers. Do we attract and hire enough international talents to call ourselves genuinely international higher education communities? What kinds of services should we develop to make the international shift happen on a larger scale and in a responsible, inclusive manner?

In this session the Aalto University and the Universities of Helsinki and Oulu will share practical examples, key learnings and best practices on service development for attracting and retaining international staff and for fostering diverse work communities. The University of Helsinki will first share the learnings on service needs in higher education institutions collected as part of the International Expertise to Work Communities project (Kansainvälistä osaamista työelämään). Next, the University of Oulu will present their multicultural staff training concept which aims to encourage diverse recruitment, embrace the variety of unique backgrounds and competences of international employees and develop successful practices for multicultural teams. Finally, Aalto University will share insights on developing innovative language training for staff in cross-institutional collaboration, highlighting the language needs in the higher education context and the value of language skills for staff commitment. At the end of the session, participants will also be invited to share their views and experiences.

## **17. Kokemuksia Pathway -ohjelman toteuttamisesta suomalaisessa yliopistoympäristössä: Case University Pathway Finland (Science & Technology)**

Puhujat:

Eija Zitting, Aalto-yliopisto (chair)

Sanna Viitanen, Aalto-yliopisto

Terhi Kipinä, Tampereen yliopisto

University Pathway Finland (Science & Technology) on ensimmäinen suomalaisten yliopistojen järjestämä Pathway -ohjelma. Se on suunniteltu Opetus- ja kulttuuriministeriön asettamien tavoitteiden, FITech-yliopistoverkoston keskustelemien yliopistojen tarpeiden,



taustaselvityksen sekä suomalaisen yliopistoja koskevan lainsäädännön pohjalta. Pathway -ohjelmat ovat yleisiä kansainvälisissä yliopistoissa ja niillä on kysyntää kansainvälisten hakijoiden keskuudessa.

Kansainväliset toteutukset eivät sellaisenaan ole kopioitavissa suomalaiseen yliopistomaailmaan johtuen lainsäädännöstä, yliopistokulttuurista ja toimintatavoista. Tässä sessiossa esitellään University Pathway Finland (Science & Technology) -pilotin toteutus, kokemuksia sekä ajatuksia siitä kuinka Suomeen integroitumista voidaan edistää jo opintoihin hakeutumisen vaiheessa.

## **18. Kansainväliset opiskelijat Suomessa – ISB kyselyn tuloksia**

Puhujat:

Toni Kaila, Aalto-yliopisto (chair)

Joanna Kumpula, Tampereen yliopisto

Hanna Saarela, Oulun yliopisto

Sessiossa tarkastellaan kansainvälisten opiskelijoiden tyytyväisyyskyselyn International Student Barometer (ISB) viimeisimpiä tuloksia suomalaisten korkeakoulujen näkökulmasta. Lisäksi esitellään erilaisia tapoja, miten korkeakoulut ovat tuoneet selvityksen tuloksia omaan strategiseen kehittämistyöhönsä sekä kansainvälisten opiskelijoiden hyvinvoinnin edistämiseksi.

## **19. Korkeakoulujen globaalivastuullinen yhteistyö - fokuksessa Latinalainen Amerika ja Karibia**

Puhujat:

Johanna Kivimäki, Team Finland Knowledge (puh. johtaja)

Anne Hämäläinen, Opetushallitus

Korkeakouluesimerkki, tbc.

Sofia Lähdeniemi, Opetushallitus

Sessiossa esitellään opetus- ja kulttuuriministeriön kv-foorumin globaalivastuullisen alaryhmän työskentelyn tuloksia sekä sen laatimia suosituksia korkeakoulujen globaalivastuullisen yhteistyöhön. Aiheeseen johdattelee globaalivastuullisen alatyöryhmän toisena puheenjohtajana toiminut Johanna Kivimäki, joka työskentelee tällä hetkellä korkeakoulutuksen ja tutkimuksen erityisasiantuntijana Suomen Sao Paulon konsulaatissa vastualueenaan alueenaan koko Latinalaisen Amerikan ja Karibian (LAK) alue. Sessiossa kuullaan myös korkeakoulujen esimerkkejä vastuullisesta, pitkäjänteisestä ja onnistuneesta yhteistyöstä Suomen ja globaalien etelän kumppanien kanssa.

## **20. Kuuluuko kansainvälisyys kaikille - siis ihan kaikille?**

Puhujat:

Katri Salmi, Haaga-Helia Ammattikorkeakoulu (puh. johtaja)

Leena Kuosmanen, Laurea Ammattikorkeakoulu

Janne Mertala, Haaga-Helia Ammattikorkeakoulu

Niina Huovinen, Metropolia Ammattikorkeakoulu

Sessiossa tarkastellaan osallisuuden teemaa kolmesta näkökulmasta:

1. Pedagoginen osallisuus (ToFIE)
2. Erityisoppijoiden liikkuvuuden tukeminen (MOB4ALL)
3. Korkeakoulu yhteisön kokonaisvaltainen kehittäminen kohti inklusiota (ICI)

Lyhyet kuvaukset hankkeista:

ToFIE (Laurea):

Tools for Inclusive Education <https://tofie.eu/> -hankkeessa kehitettiin materiaaleja korkeakoulujen opettajille, jotka haluavat päivittää pedagogisia taitojaan ja käyttää inklusiivisia opetus- ja ohjausmenetelmiä. Erityisoppijoiden lisäksi hankkeen keskiössä ovat opiskelijat, jotka opiskelevat vieraalla kielellä. Hankkeessa kehitettiin käsikirja, johon sisältyy käytännön työkaluja opettajankoulutuksen tarpeisiin.

MOB4ALL (Haaga-Helia):

Mobility For All: Innovative Measures to Enhance International Mobility for Special Needs Students <https://mob4all.ulyseus.eu/> -hankkeessa pyritään edistämään erityisoppijoiden mahdollisuuksia kansainvälistymiseen. KV-asiantuntijat ja korkeakoulujen muu henkilöstö tarvitsevat tietoa erityisoppijoiden tarpeista ja työkaluja heidän liikkuvuusjaksojensa tukemiseen. Hankkeessa on tehty raportti inklusiivisesta liikkuvuudesta. Sessiossa esittelemme hankkeessa kehitetyn verkkokoulutusmateriaalin sekä käytännön oppaan korkeakoulujen kv-liikkuvuuden parissa työskenteleville.

ICI (Metropolia): Inclusive Comprehensive Internationalization -hankkeen

<https://iciproject.org/> visiona on auttaa korkeakouluja luomaan kaikille opiskelijoille yhtäläisiä mahdollisuuksia kansainvälisen ja kulttuurienvälisen osaamisen kehittämiseen opintojen aikana riippumatta opiskelijoiden taustasta, suuntautumisesta tai kyvyistä. Hankkeessa kehitetään viisi projektitulosta:

- Viitekehys ICI:n toimeenpanolle korkeakoulussa
- Ohje korkeakoulun ICI-itsearviointin tekemiseen
- ICI-henkilöstökoulutuspaketti
- Käsikirja ICI-koulutuksen toteuttamiseen korkeakoulussa
- Hyvien käytäntöjen tiekartta.

Session loppuun varataan aikaa kysymyksille ja keskustelulle.

## 21. India Collaboration – Novelty, Synergies and Challenges for Finnish Academia

Speakers:

Mika Tirronen, TFKN Expert, Ministry of Foreign Affairs (chair)

Christabel Royan, Director, Nordic Centre in India

Kit Srinivasan, Aalto University

The session plans to open with 2 presentations as a discussion starter for the audience.

- i. A collective presentation by the three Networks (EDUCase Platform, GINTL India and FICORE) on the novelty, synergies and challenges. and,
- ii. A multidisciplinary view on India based on the experience of the Nordic Centre in India (NCI) in connecting the Nordic HEIs with India (The Head of NCI or a speaker from the NCI Secretariat from TUNI).

After the presentations, there will be reflections from a faculty of Indian origin working in one of the Finnish universities and a colleague from one of universities' services who has considerable experience working with India. The Round Table to be Chaired by Mika Tirronen, the TFKN expert for India. The discussion aims to focus on tackling the challenges, finding solutions and in forming a joint vision. The speakers could be from NCI or NCI Secretariat at TUNI, the EDUcase, GINTL and FICORE Network coordinators, an Academic from Indian origin and a colleague with considerable working experience with India.

## Friday 5 May, Parallel Session 4

### **22. We want JYU – kansainvälisiä osaajia kouk/luttamassa**

Puhujat:

Lotta Kokkonen, Jyväskylän yliopisto (puh. johtaja)

Tuija Lehtonen, Jyväskylän yliopisto

Juhani Moisio, Jyväskylän yliopisto

Mikko Jäkälä, Jyväskylän yliopisto

Sessiossa pohditaan, mitä korkeakoulujen kansainvälistymisestä puhuttaessa tarkoitetaan. Mitä on kansainvälistyminen? Mitä on monikielinen ja -kulttuurinen osaaminen? Lisäksi esitellään tiiviisti toimintamalleja, joilla Jyväskylän yliopistossa tuetaan kansainvälisen henkilökunnan ja opiskelijoiden kotoutumista ja sitoutumista Suomeen, Jyväskylään ja Jyväskylän yliopistoon ja vahvistetaan koko yliopistoyhteisön monikielisen ja kulttuurienvälisen viestinnän osaamista.

### **23. Increasing the involvement of students, academics and societal partners in EUN-activities**

Speakers:

Lassi Yli-Muilu, University of Turku (chair)

Stinne Vognaes, University of Helsinki

Tuija Koponen, University of Jyväskylä

Kitte Marttinen, Haaga-Helia UAS

Mirjam Gamrasni, Haaga-Helia UAS

European universities are expected to involve growing numbers of students and staff in the planning and implementation of activities and to bring added value to the associated, societal partners. How to strengthen the voice of student communities in the planning and decision making of EUNs so that the consortia can provide activities which truly interest students. How to convince academics, departments and faculties to join in the activities of an international partnership that has been created in a top-down process. What kind of communication, networking and cooperation platforms and digital tools are EUNs using? These questions will be tackled in three short presentations, following with a discussion where session participants are encouraged to share their good practice examples.

### **24. Strategic Marketing and Student Recruitment in a Higher Education World That Won't Stand Still**

Speakers:

Anna Jetsu, University of Eastern Finland (chair)

Andrew Disbury, Managing Director AD Education Consultants Ltd

A recent world backdrop of populism, protectionism and pandemic make study abroad choices ever more difficult for international students. At the same time these challenges make strategising and planning university operations increasingly complex, surveying the international education landscape and attempting to be fleet of foot not only in reacting to events by pre-empting them and planning to mitigate their likely effects on university operations. This session will look at some of the national strategies that can endure through turbulent times, and some of the operational techniques that help senior managers and their teams keep on top of their game and on top of their student numbers.

## **25. Go Green! - kohti vihreämpiä liikkuvuuksia**

Puhujat:

Maarit Haukka, Haaga-Helia Ammattikorkeakoulu (puh. johtaja)

Tiina Piipponen, Metropolia Ammattikorkeakoulu

Alkuun lyhyet esittelyt: 3AMK:n yhteiset Greener Exchange -oppaat lähteville ja saapuville opiskelijoille sekä Green Exchange Ambassador -ohjelma. Jako ryhmiin, joissa keskustelua olemassa olevista käytännön esimerkeistä sekä mahdollisten uusien ideoiden kehittelyä. Lopussa ryhmien tuotosten esittely gallery walk -tyyppisesti.

## **26. Climate and conflicts – challenging global engagement?**

Speakers:

Anna-Maria Salmi, University of Helsinki

Mari-Anna Suurmunne, University of Lapland

Mervi Rantanen, Aalto University (chair)

This session will discuss how these big themes affect or should affect academic collaboration and internationalization strategies of higher education institutions, and what consequences do they have for our daily work as champions of internationalization. The questions we tackle in this session are for example how have climate change, geopolitical tensions and conflicts changed our work? What have we learned from the recent events and how should we prepare for the future? How to concentrate on positive aspects of internationalization without losing awareness of risks? And last but not least, what kind of tools and good practices exist already to tackle these challenges? The session starts with two presentations on the two topics, followed by Q&A with the audience. Come and share your thoughts and ideas!

## **27. Managing expectations and services at arrival stage. How to provide and deliver a matching set of services for incoming international staff and scholars arriving from risky conditions**

Speakers:

Eeva Keso, University of Turku (chair)

Raisa Suominen, Tampere University

Heli Kamppari, University of Turku

Motivations of highly educated international talents for arriving in Finland differ a lot. Normally, Finland is the next career step, however, some are coming because they are at risk in their home country. For some, Finnish universities may offer an academic position with the guidelines of International Scholars at Risk (SAR) network. Relocation and integration involve complex and demanding situations. There obviously is a need to adjust the services for incoming internationals from the point of view of different backgrounds.

In this session, we open the need for services for incoming internationals from the point of view of different backgrounds and expectations. We introduce the recent update on EURAXESS portal which can be used by both HEIs and arriving scholars. We present some best practices for receiving scholars at risk on campus, and give examples how to cooperate with SIMHE when supporting integration of international researchers and their families.

## **28. Internationalisation in transition – learning from the Global Networks experience**

Speakers:

Melissa Plath, University of Helsinki (moderator)

Soili Vasikainen, Ministry of Education and Culture (tbc)

Kirsi Kettula, Aalto University

Sai Väyrynen, GINTL Africa and GINTL China

Petri Koikkalainen, Team Finland Knowledge Advisor for USA (tbc)

As part of its 2021 – 2024 Internationalisation Programme, MINEDU invested EUR 55.6 million to establish eight “Global Networks”, which would strengthen collaboration between Finnish Higher Education Institutions and partners in Africa, China, India and United States of America. The networks were tasked with multiple goals, such as boosting the Finnish brand and creating solutions to global challenges through research, development and innovation. Practically all HEIs in Finland are involved in this undertaking. At the midpoint of the programme, this panel discussion highlights the kinds of strategic services the networks are providing for the internationalisation efforts of Finnish HEIs, as well as some of the main challenges faced by the HEIs coordinating the networks, with a view to forming recommendations for future internationalization efforts. The aim of this Panel is to provide food for thought for those who are engaged in the networks or involved in making decisions regarding future support for internationalisation

### **Friday May 5, Parallel Session 5**

## **29. Vastuullinen ja vastaanottava Suomi - yhdenvertaisuuden ja etnisen monimuotoisuuden edistäminen korkeakouluissa**

Puhujat:

Kenneth Lundin, Opetushallitus (puh.johtaja)

Anne Kauppinen, Itä-Suomen yliopisto

Liisa Timonen, Karelia-ammattikorkeakoulu

Sofia Lähdeniemi, Opetushallitus

Suomen tavoitteena on olla vastuullinen ja vastaanottava maa, ja korkeakouluilla on tässä prosessi merkittävä rooli. KOTAMO-hankkeen tulokset osoittavat, että meillä on vielä pitkä

matka kohti aidosti yhdenvertaisia ja osallistavia käytänteitä, ja korkeakoulujen täytyy osaltaan kantaa tästä vastuu. On osoitettu, että etnisillä vähemmistöillä on valtaväestöä heikommalla urakehitysmahdollisuudet. Haasteita ovat myös syrjintä ja epäinklusiivisuus. Työpajassa käydään läpi keskeisiä havaintoja tilanteesta korkeakoulujen näkökulmasta sekä pohditaan hyviä käytänteitä aidosti inklusiivisten yhteisöjen rakentamiseksi.

### **30. International Employability Landscape; student perspectives from Tampere**

Speakers:

Terhi Kipinä, Tampere University (chair)

Raysa França, Symbiosis ry

Within the framework of the Talent Boost programme, Tampere University aims to develop its facilities and services to support the employability of international students even better. While student surveys give us basic information on students' experiences, the data inevitably remain on a superficial level. In order to gain in-depth information on students' needs, Tampere University has in partnership with Symbiosis ry, a non-profit organisation founded by Tampere University international alumni, executed a consultation with more than 80 students and alumni to understand students' views on what are the resources and support services which work and what are some of the good practices which have effectively helped students start successful careers in Finland. In this session, we will share the findings of our consultation. Inspired by the findings, we will discuss how universities could support international students' employability even better. The workshop will give an interactive and hands-on opportunity for participants to learn, discuss and brainstorm on effective strategies for developing career services for international students.

### **31. Kansainvälinen opiskelijarekrytointi: yhteistyö ja kohderyhmät**

Puhujat:

Harri Hälvä, OPH

Uudistetun Study in Finlandin – brändin esittely ja kansainvälisen opiskelijahoukuttelun toimenpiteet 2023.

### **32. Kohti kielitietoista korkeakoulu yhteisöä**

Puhujat:

Anna Sundqvist, Helsingin yliopisto (puh.johtaja)

Salla Kurhila, Helsingin yliopisto

Eveliina Korpela, Metropolia ammattikorkeakoulu

Esko Koponen, Helsingin yliopisto

Työpajassa tutustutaan tapoihin, joilla kansainvälisten osaajien kanssa työskentelevät voivat rakentaa toimivaa, monikielistä ja rinnakkaiskielistä korkeakoulu yhteisöä. Keskustelemme muun muassa toimivista monikielisistä käytänteistä sekä siitä, miten huomioida erilaisten kielenoppijoiden tarpeet arjen vuorovaikutustilanteissa. Pohdimme myös ratkaisuja, joilla korkeakoulujen hallinto voi tukea kansainvälisen henkilöstön ja opiskelijoiden kielitaidon kehittämistä sekä mahdollistaa heidän osallistumisensa korkeakoulun hallintoon.

### **33. The Case of Sustainable Entrepreneurship for Climate Action as Example of Mission-driven Global Engagement**

Speakers:

Jérôme Rickmann, Aalto University (chair)  
Anzelika Krastina, Lapland University of Applied Sciences  
Oliver Fuchs, FH Aachen-UAS, Germany  
Kristine Neimane, Turība University, Latvia

Many higher education institutions, also in Finland, have included working for "sustainability" or a "sustainable future" in their mission statements and institutional strategies. But how does that translate concretely into global engagement strategies and activities? SDGs are not goals that can be achieved at the national or single university level. For this purpose partner universities come together to find the best solutions for an ACTION to achieve SDG and act for net zero economy called a Climate Action. We wish to discuss the case of Sustainable Entrepreneurship for Climate Action funded by Erasmus+ programme in the context of mission-driven global engagement and share best practices achieved within the project and learn from participants good ideas for further actions, as well as to enlarge the network nationally and internationally on set topic. Network widening will also enhance spreading of relevant know-how and support sustainable development at large.

The content of the session:

1. Short introduction to the session theme: Mission-driven Global Engagement and Sustainable Entrepreneurship for Climate Action, what is it and why it is important.
2. Introduction of the research results reflecting current state on Climate Action topic.
3. Introducing the methodologies for Climate Action integration in the university teaching.
4. Best practices.
5. Discussion with the audience - what could and should be done to enhance the climate action and how entrepreneurship can serve as a tool for it.
6. Suggestions for further cooperation and networking.

### **34. Finnish HEIs co-creating foundations for responsible China cooperation**

Speakers:

Olli-Pekka Malinen, University of Helsinki (chair)  
Jari Luomakoski, Universities of Applied Sciences  
Mikael Mattlin, The Finnish Institute of International Affairs  
Olli Suominen, Finland's Embassy to China  
Mari-Anna Suurmunne, University of Lapland  
Tom Kokkonen, Institute for Atmospheric and Earth System Research

Our session will begin with a short introduction (5 min) of the three China-related Global Networks which are the conveners of session. This is followed by a panel discussion (45 min) which is chaired by Olli-Pekka Malinen Global Innovation Network for Teaching and Learning, and features four panelists (e.g. student recruitment, research collaboration, HEIs' international administration, Ministry-level coordination). The aim is to end the session by short commentary (5-10 min) by Dr. Olli Suominen, the newly appointed Team Finland Knowledge Expert at the Finnish Embassy in Beijing. The panelists will be confirmed later when session has been accepted to the 2023 KV-kevätpäivät program.

### 35. TALENT BOOST/SIMHE Yliopistojen/korkeakoulujen valmentavat opinnot

Puhujat:

Rebekka Nylund, Helsingin yliopisto (puh. johtaja)

Hannu Niemelä, Helsingin yliopiston täydennyskoulutusyhtiö HY+

Marita Häkkinen, Jyväskylän yliopisto

Katri Kosonen, Oulun ammattikorkeakoulu

Kaja Rahkamaa, Savonia (tbc)

Suomalainen korkeakoulujärjestelmä on monille kansainvälisen taustan omaaville haastava. Suomessa opiskelijoita on peruskoulusta lähtien kasvatettu olemaan itseohjautuvia. Monet koulutukset ovat edelleen vain suomeksi tai ruotsiksi. Ratkaisuna erilaisen taustan omaaville on korkeakouluissa lähdetty kehittämään valmentavia opintoja maahanmuuttajille tai polkuopintoja kansainvälisille opiskelijoille. Ammattikorkeakoulujen koulutusvastuulle valmentavat opinnot ovat kuuluneet jo pitkään, mutta yliopistoissa kehitys on nuorta. Yliopistolakiin on suunnitteilla valmentavia opintoja myös korkeakoulujen opetusvastuulle. Helsingin ja Jyväskylän yliopistoissa on valmentavista opinnoista jo parin vuoden kokemus.

Ammattikorkeakouluissa valmentavat opinnot ovat tähänneet opiskeluun suomenkielisissä koulutusohjelmissä, mutta nyt on lähdetty kehittämään englanninkielisiä valmentavia opintoja.

Tule keskustelemaan valmentavien opintojen kohderyhmistä, tarpeista ja tulevaisuudesta!