### Project title: Artificial Intelligence in Electronic Business - SINOFIN project (AlineBiz)

**Coordinator**

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AlineBiz project will focus on teaching in Information Systems Science and eBusiness, which are some of the key themes to boost Finland's economy for the next 10 years as you can apply these skills into other areas of business and therefore create competences useful in almost every area of labor.

The AI in eBusiness is a multidisciplinary education cooperation project between selected Finnish and Chinese HEIs. Specifically, this project aims at joint research and doctoral education development, developing joined teaching and curriculum development on AI in eBusiness, joined collaboration with labour market and research to business.

**Partners**

Tampere University  
University of Turku  
Xi’an Jiaotong University  
Central China Normal University

This project will last for 29 months, from August 2019 to December 2021. The main tasks of the project are staff and doctoral students exchange, joint summer school for both Finnish and Chinese students and a workshop.

This project will provide a Practical guideline and good practice for AI implementation in eBusiness companies, construct a Joined summer school module for Finnish and Chinese PhD students, contribute towards Information Systems Curriculum development in the partner universities and contribute towards competence development for staff of the HEIs involved in this project.
This project will give access to Finnish researchers to Chinese large scale eCommerce companies data on AI in eBusiness. Based on the case studies and data gathering, joined academic publications will be written for high level journals on the field of Information Systems. AI in eBusiness project will develop a Practical guideline for Finnish companies on using AI in eBusiness giving them both competitive advantage in the changing world of business processes as well as openings to enter the Chinese eBusiness market. AlineBiz project will bring resources for PhD students and researchers turning their research into eBusiness through the labor market connections provided by the project.