Aalto-yliopisto

National Global Talent Open Badge

Spring Forum for international affairs
16th -17th May 2019
Mari Dagnall, Aalto University

Today

1. Presenting the Global Talent open badge
2. Feedback and comments
3. Group discussions
4. Conclusions

Global Talent Working Group

- National reference group: KOE-network (*Kultturienvälisen osaamisen edistäjät, founded 2014*)
- Tasks of the working group:
  - work started in the end of 2016
  - background research, preparing the contents, presenting the suggestion nationally
- **Marika Antikainen**, Metropolia UAS
  Mari Dagnall, Aalto University
  Linda Krokfors, Centria UAS (*Chair of the group*)
  Hanna Mikkonen, DIAK UAS
  Hanna Peussa, Turku UAS
  Solja Ryhänen & **Virpi Laukkanen**, Savonia UAS

What?

badges = visual representations of a **skill** or **achievement**

Why?

- To make students' international competence (skills, knowledge, attitude) more visible and understandable for employers

- **A TOOL FOR FINDING AND TO BECOME VISIBLE** *(LÖYTÄMISEN ja NÄKYMISEN APUVÄLINE)*

Global Talent badge is

- National
- Mastery-badge, 30%
- To start with: based on study experience or on practical training abroad
- Later: own badge for internationalisation at home

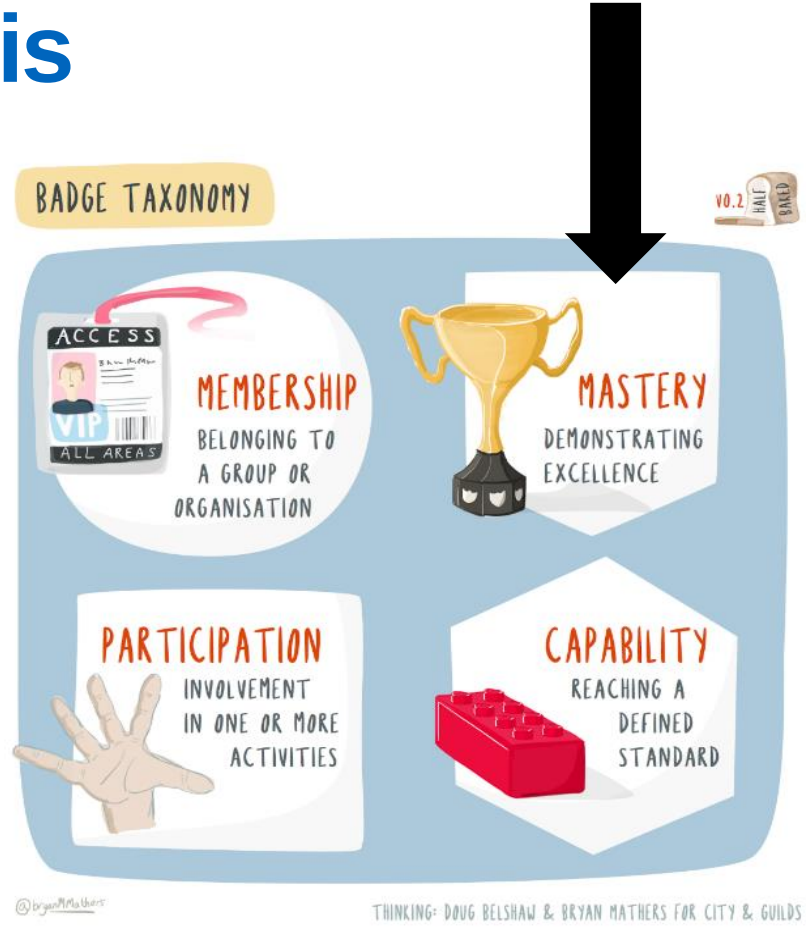

Photo: https://docs.google.com/presentation/d/1ljXadPQvatJMZHmb_NfCHyqKrnU_PK61DFPjQ3kdgRg/edit#slide=id.gc6f73a04f_0_0

Global Talent

In order to get the badge, student need to complete the following task-areas:

- ✓ Communication
- ✓ Intercultural Competence
- ✓ International Experience Abroad

Global Talent – badge discription

When the employer clicks on the badge e.g. on student's LinkedIn-profile, s/he will see a text box appearing with the following description telling, what does it mean, if a student has a Global Talent badge:

1. **Language and Communication: The student has professional language and communication skills in English and an ability to use one or several other languages, to operate in an international environment.**

2. **Inter-cultural competence: The student understands what intercultural competence consists of and has shown interest and ability to develop his/her competence.**

3. **International Experience abroad - The student has shown curiosity and courage to challenge himself/herself by spending a min. of 2 months abroad (work placement) or min. 3 months abroad (student exchange)**

1. Language and Communication

- ✓ The student has professional level communication skills in English.
- ✓ The student has demonstrated that he/she can use English or another foreign language in a professional setting by completing min. 25 ECTS credits of academic course work in English or another foreign language
- ✓ The student has demonstrated an ability to use additional language(s) other than one's native language or English in everyday life.
- ✓ The student has developed his/her presentation skills by sharing about his/her international experience for other students e.g. in events or social media.

2. Intercultural Competence

- ✓ The student has completed min. 3 ECTS academic courses on intercultural competence. The student is able to pay attention to key cultural factors and can explain what is needed to operate appropriately and efficiently with people from different cultural backgrounds. The student has shown ability to reflect on his/her competences and to set goals for developing them in the course.
- ✓ The student has taken a minimum of 5 ECTS credits of professional courses with a global perspective within his/her own field.

3. International Experience abroad

- ✓ The student has completed a min. 3-month student exchange or a min. 2-month work placement abroad.
  The badge issuer may also approve previous experience abroad.
- ✓ The student has demonstrated the ability to operate effectively in another culture by succeeding in the agreed goals of the study or work placement.

Feedback asked from

- ✓ **Student organisations SYL, SAMOK**
- ✓ **OPH** (Opetushallitus / Finnish National Agency for Education)
- ✓ **EK** (Elinkeinoelämän keskusliitto / Confederation of Finnish Industries)
- ✓ **TEK** (Tekniikan akateemiset / Academic Engineers and Architects in Finland)
- ✓ **Pohjanmaan kauppakamari**
- ✓ **TIEKE** (Tietoyhteiskunnan kehittämiskeskus ry / Finnish Information Society Development Centre)
- ✓ Students and teachers at the HEIs of working group members

- ✓ **Next in May 2019: to be presented for PINNET-network and for the the working group of international academic issues of OHA-forum (KOPS-group)**

Comments and feedback

Comment from Employers and Business life

1. **Paula Erkkilä, Director,**

Ostrobothnia Chamber of Commerce

Comments from students

2. Students' views:

1. Savonia UAS
2. Centria
3. Aalto University

Student’s view: Savonia

Students' views: Centria

- ✓ Overall the badge is seen as beneficial for students
- ✓ General categories and requirements are considered good
- ✓ Awareness of courses in intercultural competence missing
- ✓ Difficult to spot courses with a global perspective

"*For example, IT field does not have easily recognizable courses with global perspective, so there should to be some kind of requirements what the courses should have so it is counted as having global perspective.*"

Students' views: Centria

´"I think this badge and the whole idea is good. Schools should emphasize more global competence because it's important and this badge, which has many benefits, motivates students to strive for learning."

"*This badge challenges you to investigate the world, and that's cool. During this whole process you will understand the importance of being culturally sensitive and I think that is an important skill. "*

Aalto students I

Aalto students II

New ideas and feedback

1. Please divide yourself in 4 groups, (A, B, C, and D), preferably with new colleagues.
2. All groups will discuss 3 questions. Question 1 and the questions related to your letter (A, B, C, D).
3. Take a few minutes to discuss each question. Write an idea and suggestion to this padlet.

https://padlet.com/linda_krokfors/ztv9s8vchrjh

New ideas and feedback

1. Could the Global Talent Badge be taken into use in your University/UAS?

A. What opportunities and strengths do you see in the Global Talent badge?

A. Do you identify any challenges?

B. How can the Global Talent OB be marketed to students in your University/UAS

B. What can you do to promote the Global Talent Badge in your University?

C. How can the Global Talent OB be presented and marketed to employers in your area?

C. Should there be another badge to show other skills and competences e.g. that has been gained through internationalization at home?

D. Do you know of any other badges in Finland or abroad, within this spectrum?

D. Paula Erkkilä suggested student ambassadors to promote the badge. What could we do together to promote the badge?

Get started step-by-step

1. **Subscribe to the Open badge factory service**
2. **Join the working group > access to GTOB materials**
3. **Define the university-specific application requirements**
4. **Plan the application process (platform, responsible persons)**
5. **Market (web, email, some …)**
6. **LAUNCH!**

Involve Business life and the University (teachers, International Office, language center, student organization etc.) in the process.