



# 今日芬航 FINNAIR TODAY

Grace Rong  
Corporate Sales Manager





一家专注于亚洲航线的成长型航空公司  
**A growth company focused on Asia-  
Europe traffic**



我们的战略来源于地理位置

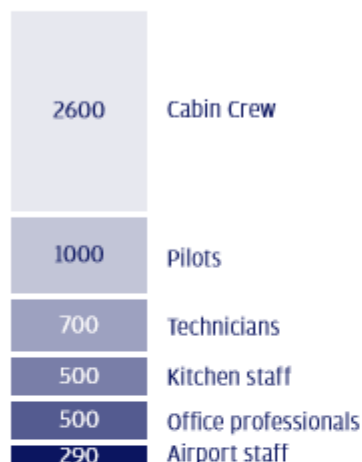
**Our strategy stems from geography**

# FINNAIR IN NUMBERS



## PEOPLE

A breakdown of our largest employee groups



We also have data scientists, chefs and doctors



of our employees are women

## RESPONSIBILITY

Finnair aims to reduce CO2 emissions with **17 %** between 2013 - 2020

## NETWORK

We fly the shortest route between Asia and Europe



8  
destinations  
in North America

100+  
destinations  
in Europe

19  
destinations  
in Asia

## KEY FACTS

13,3 million  
customers in 2018

40 000+  
customers per day

50 %  
of them are transfer  
passengers

120 000+  
flights per year

340+  
flights per day

1 000 000  
litres of blueberry  
juice is served on  
board each year

## FLEET

We have one of the most modern fleets in Europe



We also operate

37  
narrowbody aircraft

In addition, our partner Norra operates **24 embraers and ATRs** for us

## CARGO



We also carry  
**600 000 kilos**  
of cargo every day

Including precious cargo like **king crab, salmon and medicine**





# 芬兰航空在中国 Finnair in China





## Long term Commitment to China

1988 1<sup>st</sup> Western European airline flying nonstop to Beijing

1990s Increasing frequencies to Beijing

2000s Direct service to Hong Kong and Shanghai

2013 1<sup>st</sup> European airlines with direct service to Xian

2015 1<sup>st</sup> airlines in the world to operate A350 in CHINA

2016 Seasonal route to Guangzhou

2017 1<sup>st</sup> airline in the world to offer Alipay on board

2018 Direct service to Nanjing

2019 Strat operating from Beijing Daxing airport



# Awards





**TTG中国 “最佳欧洲航空公司”  
Best European Airline**

**2016 & 2017 & 2018 & 2019**







**连续十年蝉联北欧最佳航空公司**  
**Best Airline**  
**in Northern Europe**



**2019**

**APEX 5星航空**

**5-Star Airline by  
APEX**



# SKYTRAX

## WORLD AIRLINE AWARDS



## Northern Europe's Best Airline by Skytrax

For the tenth consecutive year, Finnair has been named Northern Europe's Best Airline by Skytrax at the World Airline Awards event held at the Paris Air Show.

# 2016/17 年度中国国家旅业榜 — 最佳商务舱

## China National Tourism Award 2016

### Best Airline for Business Class



Pictures from Finnair A350 Business Class





## 具社会责任感的芬兰航空 Responsible Finnair





# Finnair responsibility strategy 芬航责任战略

Linking ethical business practices and sustainability agenda for a holistic, coordinated approach in the eyes of Finnair's stakeholders



**Cleaner**



**Caring**



**Collaborative**

# Cross Culture Activities



Theme Day



<sup>15</sup> Team Building

Santa visit-When East meet West





# 谢谢 THANK YOU

连接亚欧的快速空中通道



**FINNAIR**  
芬兰航空公司

## 芬兰航空

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感受飞行新理念

***FINNAIR***