



UPM Biofore – Beyond fossils

Oct 24, 2019

UPM **BIOFORE-BEYOND** FOSSILS

UPM **BIOFORE** **BEYOND** FOSSILS

森领未来 创想无限



- **Our purpose**

We create value by seizing the limitless potential of bioeconomy.

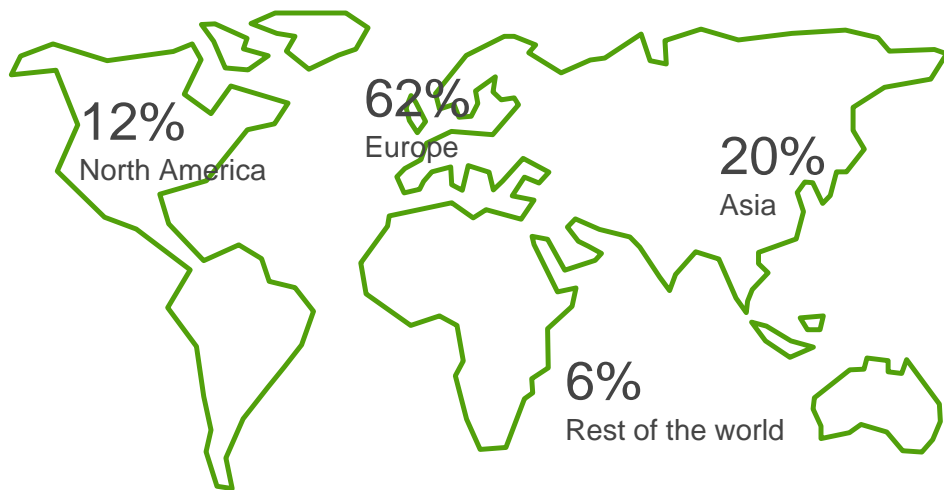
- **Our vision**

- We lead the forest-based bioindustry into a sustainable, innovation-driven and exciting future beyond fossils.
- The competence, integrity and drive of our people make us unique.

Global businesses – local presence

UPM's sales by market

EUR 10,483 million



54 production plants in 12 countries

19,000 employees in 46 countries

12,600 customers in 110 countries

99,600 shareholders in 32 countries

24,000 b-to-b-suppliers in 75 countries

UPM BUSINESSES

UPM BIOREFINING

Pulp
Plantations
Biofuels
Sawmills
Wood Sourcing
and Forestry

UPM ENERGY

Hydro-, nuclear-
and condensing power
(incl. shares in energy
companies)
Electricity production
and trading
Optimisation services

UPM RAFLATAC

Label materials
for product and
information labelling

UPM SPECIALTY PAPERS

Fine and specialty
papers in China
and APAC
Labelling material
globally
Packaging papers
mainly in Europe

UPM COMMUNICATION PAPERS

Extensive product
range of graphic
papers for advertising
and publishing
as well as home
and office uses

UPM PLYWOOD

WISA® Plywood
and veneer products
UPM Grada®
wood material

UPM BIOCOMPOSITES

UPM ProFi®
UPM Formi®
UPM Formi 3D®

UPM BIOCHEMICALS

Wood-based biochemicals
for variety of industrial uses

UPM BIOMEDICALS

GrowDex®



UPM ENSURES SUSTAINABLE FOREST CYCLE



Sustainable and safe products for everyday use



TIMBER

for construction

ELECTRICITY

everywhere

PULP AND BIOFUEL BASED MATERIALS

for packaging, transport,
storage and hygiene
products

PUBLICATION PAPERS

for reading and
advertising

LABEL MATERIALS

for food packaging,
drink bottles and for
communicating information

SPECIALTY PAPERS

for food packaging

WOOD MATERIALS

for construction
and design features

LABELS

for food products

OFFICE PAPERS

for printing

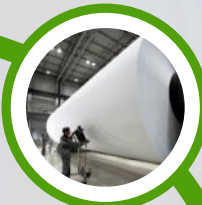
WOOD MATERIALS

for furniture and
the home

UPM in China today

1,800
employees

**Paper
Labelstock
Pulp
Timber
Plywood**



**Over 2 billion USD
investment in 20 years**

- 2 production mills
- 3 paper machines
- 4 coating machines
- Sales offices, warehouses and terminals
- R&D center

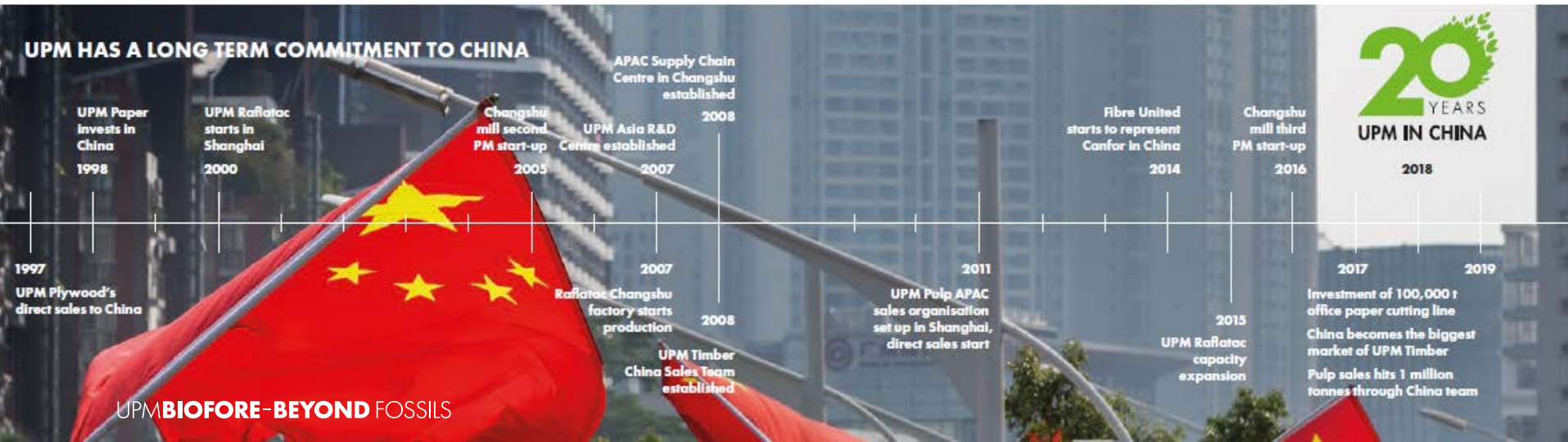
UPM has a long term commitment to China



Largest Finnish single investment in China: USD 2 billion, including USD 80 million environmental investment

Strong market position in China: Leader in labeling materials; 20% market share of copy paper

Recognized industry leader in sustainability



Contribution to Sino-Finland relationship



President Xi Jinping meeting UPM CEO Jussi Pesonen in 2017 in Finland

Contribution to Sino-Finland relationship



UPM as part of Finnish National booth, attending CIIE, Shanghai Dec 2018

- Main government officers from Finland and China attended UPM 20th anniversary ceremony shows high recognition of UPM efforts in China
- UPM Biofore car in CIIE is a window of Finnish spirit of sustainability and innovation
- 10% of Chinese population (120 million) were covered by Chinese top tier media reports on UPM in Finnish booth during CIIE



UPM SPECIALTY PAPERS

Confidence delivered

PRODUCTS & END-USES

- Labelling
- Self-adhesive label stock
- Tapes
- Process liners
- Flexible packaging
- Food packaging
- Industrial end-use
- Office papers for printing and copying
- Graphic papers for magazines, catalogues and advertising

UPM RAFLATAC

Labelling a smarter future

PRODUCTS

- Innovative labelling materials for branding and promotional labels, information labels and labels with functionality.

END-USES

- Home and personal care
- Food and beverages
- E-Commerce and retail
- Transport and logistics
- Pharmaceutical
- Wine and spirits

UPM BIOREFINING

Fibres for numerous end-uses

UPM PULP PRODUCTS & END-USES

- Recyclable packaging materials: board, wrapping and labels
- Receipt, printing and writing papers
- Textiles
- Hygiene products: diapers, wet wipes
- Household, toilet and medical papers
- Binders for cosmetics, pharmaceuticals, food, etc.

UPM BIOREFINING

Grown to Sustain

UPM TIMBER PRODUCTS & END-USES

- More than 1,500 standard and special timber products and over 300 different sawing sets
- Furniture
- Construction
- Planing
- Joinery
- Packaging

UPM PLYWOOD

Sustainable plywood – with professional services

PRODUCTS & INNOVATIONS

- Coated, uncoated and surface treated WISA® birch and spruce plywood
- WISA® Parquet veneer
- UPM Grada® thermoformable wood material
- WISA® BioBond bonding solution

Open positions

- Senior Business Control Specialist (Shanghai)
- Senior Sales Executive (Shanghai & Guangzhou)
- Technical Sales (Guangzhou)
- Energy Market Data Expert (Changshu)
- Energy Market Analyst (Changshu)

- HR Intern (Shanghai & Changshu)
- Accounting Intern (Changshu)
- Communication Intern (Shanghai)

- More at:



UPM Group



UPM Specialty
Papers China

- <https://www.linkedin.com/company/upm-kymmene/jobs/>
- Contact us: rec.apac@upm.com

UPM **BIOFORE**
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